

February 23

# LIFE

## PEACOCK NUMBER

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REVERSION TO TYPE.

# WHY THE ARMOUR TOILET ARTICLES LEAD THE WORLD



**S**UNNY France's flower-culturist gathers his lilies, the Oriental native plucks ylang-ylang, a thousand men in a thousand corners of the world garner the rarest and best of their flowers, and so they take the first step that leads to the perfect toilet products of the Armour laboratories. For it is the marvelous Armour organization that makes this perfection possible.

A large corps of chemists—each an expert—spend all their time in research work here. They take these rare essences, test them, adapt them, combine them, ever seeking new ideas. No time, no skill, no expense is spared in the constant striving for perfection.

And, though the popular favor of Armour Toilet Articles attests the appreciation of the discriminating public, we alone are never satisfied. Each new success is but a spur to further effort.

## Sylvan Soap

represents the perfection of modern toilet-soap production. It is scientifically prepared and chemically pure.

It cleanses perfectly, yet with so gentle a touch that the most tender skin is soothed. And it leaves the skin softened, vitalized—glowing with the bloom of health.

Delicate, distinctive perfumes lend to Sylvan the last touch of desirability. You can choose from six of these—heliotrope, carnation, violet, lilac, sandalwood and rose.

Yet, though the most dainty woman could demand no more, the price is but 10 cents the cake at your dealer's.

## Supertar

has been aptly termed "The best friend of the hair."

For a Supertar shampoo stimulates, while thoroughly cleansing the scalp. It is a foe to dandruff and similar affections which destroy the hair. And it leaves the hair soft, fluffy, lustrous, "live."

Supertar lathers instantly—rich and snowy white—in hard or soft water. And it affords an ideal massage for the scalp.

Pressed, thoroughly seasoned and free from excess moisture, it long outlasts ordinary shampoo soaps, of which a large part wastes away with each day's use.

Let your hair have the delight of a perfect Supertar shampoo.

## Transparosa

is a clear, transparent soap, every glint of light in whose amber depths sends back a message of purity to the skin.

It is perfumed with a wonderfully delicate, yet lasting attar of roses, which it took thousands of tests to perfect.

## Sylvan Toilet Talcum Powder

is of exceptional high quality, and light as thistledown.

It is borated and antiseptic and most beneficial in cases of chafed, irritated skin, sunburn, prickly heat or chapped hands. It affords a delightful aftermath to a shave or a bath, and is invisible on application.

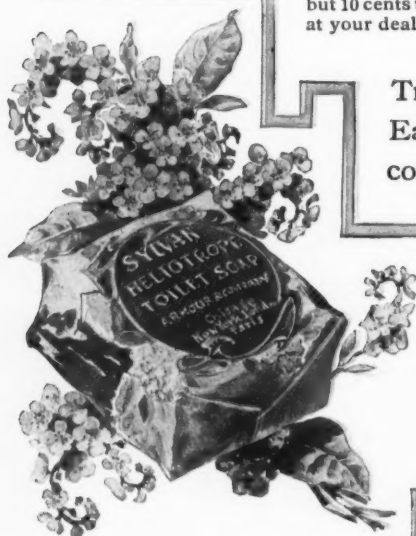
No other powder has ever approached it in delicacy of fragrance. There are five odors—violet, carnation, lilac, heliotrope and sandalwood.

Try one, or, better still, try all of these articles. Each is its own best advocate. And we are content to abide by your judgment. All good dealers everywhere can supply you.

Made by

**ARMOUR AND COMPANY**

Department of Toilet Soaps  
Chicago



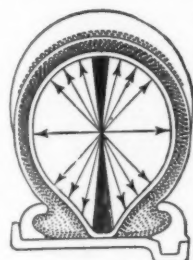
# Look to What Counts Most—

—what determines the service you will get for your money. It is the Quality and Quantity of materials used, workmanship employed and the knowledge and character of the men behind the guns.

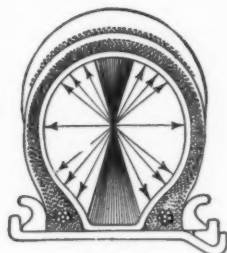
## Diamond TIRES

In their 12th triumphal year have yet to offer a feature adopted for advertising purposes.

### A CORRECT PRESENTATION OF THE CLINCHER AND STRAIGHT SIDE TIRE SUBJECT



Diamond  
Quick Detachable  
Clincher Tire and Rim



Diamond  
Straight Side or Hookless Tire and Rim  
Also called Mechanical type and Dunlop type

Arrows in both tires show counterbalanced lines of pressure. The black portions show that part of each tire in which this pressure is not balanced.

**THE RELATIVE MERITS** of these tires, differing only in method of attachment, have never been correctly presented so far as we know. We wish to correct some of the misapprehensions and misrepresentations heretofore current.

**THE CLINCHER AUTOMOBILE TIRE IS THE STANDARD OF THE WORLD.** With 10 years of development by the leading manufacturers, it stands to-day a faultless construction. The principle of utilization of inflation pressure for retention on the rim is mechanically correct. The radial lines of force tending to cause the tire to leave the rim are nearly counterbalanced by similar forces tending to keep it on the rim. The unbalanced, or destructive force (shown in black in the cuts above) is relatively slight, thereby reducing the strain on the beads to a minimum easily within their capacity. The lateral lines of force in a **properly designed** clincher tire are all active in keeping the tire beads engaged in the hooks of the rim.

**WE EMPHASIZE "PROPERLY DESIGNED"** because it is readily seen that if a tire is out of balance—that is, too large in cross section for the rim—the active forces will not balance perfectly. In a **properly designed** clincher tire, inflation but increases the force holding the tire on the rim.

**DIAMOND TIRES ARE MADE IN BOTH CLINCHER AND STRAIGHT SIDE TYPES.**

**NO INHERENT POINTS** in the construction of the Straight Side tire prevent its production in first-class quality. This

type has never equalled the leading clincher tires because its sales have been almost exclusively to builders of low-priced cars, unwilling to pay the price for Diamond quality.

**AS TO SIZES**—Note that the Straight Side rim has a wider base between the flanges than the clincher rim. Therefore, a given amount of tire material will enclose greater air space. We do not wish to deceive the public, however. This **difference does not** mean more high-cost materials, it **means more inexpensive air**, and the carrying capacity of a Straight Side tire is exactly the same as that of a clincher tire of a corresponding size.

**The Straight Side tire** is retained on the rim by bands of the finest piano wire, of tremendous strength, which is necessary, as the strains in this tire are unbalanced strains. These braided wire bands are rigid. **They neither stretch nor constrict to grip the rim, nor do those of any other tire manufacturer constrict.** Frictional contact under pressure of inflation prevents "creeping."

**THE DIAMOND STRAIGHT SIDE TIRE IS THE BEST OF ITS KIND**, built with a clear understanding of the principles involved, not for the purpose of securing initial equipment orders at a low price.

**RIM CUTTING IS SOMETHING WHICH NOW FIGURES MORE LARGELY IN ADVERTISING MATTER** than in cost to the tire user. It is caused by imperfectly fitting tires in either the clincher or straight side type. Rim cutting is not ordinarily one of the results of riding tires deflated, but instead, bruises and loosening of the tread are likely to result. We do not guarantee tires not to be injured by deflated running **nor does any manufacturer.**

**PATENTS**—Neither the clincher tire nor the Straight Side tire is covered or controlled by any valid patent.

### TIRE SIZES—SO-CALLED "OVERSIZE" AND OTHER NOVELTIES

**WE WISH IT DISTINCTLY UNDERSTOOD** that Diamond tires are neither oversize nor undersize. Their size is not determined for advertising purposes and should not be. It is fixed intelligently and scientifically by engineers who know, and Diamond tires are all the right size for their respective rim sizes. There is no larger Straight Side tire than the Diamond. But we have frankly told you this means **not** more rubber, but more air.

**The point is** that you must not fix your attention on immaterial or misleading things. An inferior tire with a thin wearing surface is a poor thing at any price—no matter how attached to the rim or how much "oversize."

**WHAT COUNTS MOST**, costs the manufacturer most and determines the service you get is quality and quantity of materials used and the knowledge and character of the men behind the guns.

**It means more to you that we offer tires containing better rubber, more rubber, thicker treads—tires that will last longer, puncture less easily, stone bruise rarely—than that we give you a little larger tire, if the latter means only a little more air.**

Ask for Booklet N. It's worth while

**THE DIAMOND RUBBER COMPANY, Akron, Ohio,** AND ALL PRINCIPAL CITIES





# The LUXURIOUS BROC ELECTRIC

**T**IME was when a man looked upon an electric as a woman's car—but that's no longer true. In many respects the luxurious Broc is the best town or suburban car a man can drive—either in the roadster or coupe type.

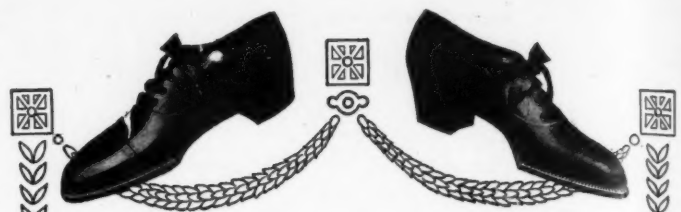
It is safer, cleaner, handier, more easily controlled than a gasoline car.

It has ample power and speed for town or suburban use, and costs far less to operate. Three to seven dollars a month will furnish all necessary current to drive a four-passenger Broc—as often, as fast and as far as the average person desires.

It requires no chauffeur; any member of the family can operate it; it is less likely to get out of order—more dependable the year round; and it has all the style one could wish for.

If you are interested to know the details of Broc design and construction, write for the Luxurious Broc catalog showing the six models for 1911—for two, three and four passengers; Exide or Edison batteries.

**The BROC ELECTRIC  
VEHICLE COMPANY**  
1665 East Fortieth Street Cleveland



Critical dressers have found that the Martin & Martin Shoe Service has no counterpart, in America or Europe.

Our shops have solved the problems of a strictly *Custom* service, for thousands of customers, by furnishing fine custom-made shoes that are ready to wear.

All our shoes are sewed over custom lasts, by hand, and the choicest leathers only are used, tanned by the long time process. Every detail, from cutting to finish, is done by careful, custom methods. By our unique

## SHOE-SERVICE-BY-POST

you can be fitted satisfactorily with the world's finest ready-to-wear shoes, no matter where you live.

Upon request, we will tell you all about our Service-by-Post, and also send you Photographic illustrations of our latest and smartest models for Street, Dress and Sporting wear. You can quickly open an account, by furnishing the usual references. All fittings are carefully recorded, so that future orders are correctly and quickly filled.

Priced at \$7 upward

# MARTIN & MARTIN

Bootmakers for Men and Women

New York: 1 East 35th St.

Chicago: 183 Michigan Ave.



Stranger: BUT, HANG IT, MAN, IF YOU DON'T KNOW WHETHER THERE'LL BE ANOTHER TRAIN TO-DAY, WHO IN THUNDER DOES?

"YE MIGHT TRY OLE HANK HENDERS, OVER YONDER. THEY DO SAY HE'S A KIND O' FORTUNE TELLER."



## Write for Our Free Book on Home Refrigeration

This book tells how to select the Home Refrigerator, how to know the poor from the good, how to keep down ice bills, how to keep a Refrigerator sanitary and sweet—lots of things you should know before buying any Refrigerator.

It also tells all about the "Monroe" with food compartments made in one piece of solid, unbreakable White Porcelain Ware, over an inch thick, with every corner rounded—no cracks or crevices anywhere, and as easy to keep clean as a china bowl.



Always sold DIRECT and at Factory Prices. Cash or Monthly Payments.

## The "Monroe"



Each Compartment a solid piece of Porcelain Ware.

The leading hospitals use the "Monroe" exclusively, and it is found in a large majority of the best homes.

The "Monroe" is never sold in stores, but direct from the factory to you on our liberal trial offer, Freight Prepaid.

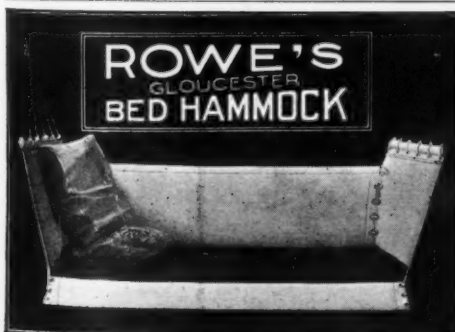
**Easy Payments.** We are making a radical departure this year from our rule of all cash with order, and sell the "Monroe" on our liberal credit terms, to all desiring to buy that way. Just say "Send Monroe Book" on a postal card and it will go to you by next mail.

Monroe Refrigerator Co., Station 10, Lockland, Ohio

### Too Much Uplifting Literature

Sammy's parents were trying to encourage him to form a taste for solid reading. With this end in view, they induced him, by the promise of a substantial reward, to read a certain number of pages every day in Motley's *Rise of the Dutch Republic*.

He began it bravely, and for several weeks stuck to his task without murmuring. Then he began to lose interest in the book. For a boy of his age this im-



### For Verandas, Porches, Lawns, Indoors The Perfect Couch for Outdoor Sleeping

A Rowe Hammock has hung for 8 or 10 summers on a porch within 300 feet of the Atlantic Ocean. Last season a visitor referred to it as "your new hammock." 40 years' experience shows that Rowe's Hammocks give 10 years' continuous out-of-door service. As far as the signs of wear go, you can't tell whether a Rowe Hammock has been used 6 months or 6 years.

It is made by sailmakers on the model we supplied for years to the U.S. Navy. It is made from duck that is 60 per cent. to 80 per cent. stronger than that in others, and sewn with thread that is twice as strong. It has sewing and bracing that no other maker has learned the need of. It is handsome, but severely plain—no showiness, just solid merit.

Our Khaki is permanent in color, will not soil clothing. A very few first-class stores are licensed to sell our hammocks. If not conveniently situated, you should buy direct from us. Delivery prepaid, ready for hanging.

### WRITE FOR DESCRIPTIVE BOOKLET

Small silk name-label on every Rowe Hammock.

E. L. ROWE & SON, Inc., Sailmakers and Ship Chandlers  
301 Wharf Street, GLOUCESTER, Mass.

Only 1% of the cotton grown in America is good enough for—

Cotton fabric is the very backbone of an automobile tire. Rubber receives the outside wear and gives necessary elasticity, but it is the Fabric that resists pressure, strains and shocks. To get fabric of the necessary strength and uniformity for

## GOODRICH TIRES

we pay more for it than we would have to pay for many grades of silk.

Less than one per cent of the entire American cotton crop possesses the length and strength of staple that permits its use as a source of supply for our tire fabric. Furthermore, every inch of the finished fabric is closely inspected to eliminate the slightest possibility of weakness.

It is this eternal vigilance at the factory end that has justified the users' faith in Goodrich Tires and made them the Standard Automobile Tires of America.



The B. F. Goodrich Company, Akron, O.

Largest in the World

Branches in the principal cities.

Wholesale tire depots everywhere.



mortal work was rather heavy reading, and he asked if he might not be permitted to skip it every other day.

"What is the matter, Sammy?" asked his father. "Don't you find it interesting?"

"It's kind o' monotonous," he answered.

"Then suppose you read just one page a day."

## SONG POEMS AND MUSICAL COMPOSITIONS

—That are successful—bring fame and cash to their writers. Send us your manuscript, or write for FREE PARTICULARS. Publication guaranteed if accepted.

H. KIRKUS DUGDALE Co., Desk 21, Washington, D. C.

"No; I'm tired of readin' about the rise of a republic. Let me try the *Decline and Fall of the Roman Empire* for a while."—*Youth's Companion*.

**HARTSHORN**  
SHADE ROLLERS  
Original and unequalled. Wood or tin rollers. "Improved" requires no tacks. Inventor's signature on genuine.  
Stewart Hartshorn

EVERY reader of Life likes to know at what hour of the day and the week he can be safe in asking for his favorite paper at his newsdealer's. Roughly speaking, Life is on sale in all the Eastern States on Tuesday from early in the morning until the early afternoon, according to the location and accessibility of the place by railroads.

In the Middle States Life is on sale as a rule about Tuesday noon, but in some cases not until Wednesday morning.

## In Maine on Wednesday.

In Colorado on Wednesday afternoon, usually from about three P. M., and along the Pacific Coast, not until Thursday or Friday.

In the Southern States from Wednesday morning up to Thursday afternoon, according to location.

In brief, Life begins to be sold in New York City on Tuesday morning of each week, and the cry is taken up in an ever-widening circle until Friday, when the Pacific Coast is reached.

*(Showing the hour that Life is on sale in some of the principal cities of the United States and Canada.)*

|                        |                     |                       |                        |
|------------------------|---------------------|-----------------------|------------------------|
| New York, - - - -      | Tuesday, 11 A. M.   | New Orleans, La., -   | Wednesday, 12:30 P. M. |
| Boston, - - - -        | Tuesday, noon       | Toronto (Canada), -   | Tuesday, 2:30 P. M.    |
| Philadelphia, - -      | Tuesday, 2:30 P. M. | San Antonio, Tex., -  | Wednesday, 6 P. M.     |
| Chicago, - - - -       | Tuesday, 1:30 P. M. | Indianapolis, Ind., - | Tuesday, 2 P. M.       |
| Portland, Oregon, -    | Thursday, 10 A. M.  | Denver, Colo., - -    | Wednesday, 2:30 P. M.  |
| San Francisco, Cal., - | Thursday, 9 A. M.   | Salt Lake City, - -   | Wednesday, 3 P. M.     |

Just a word about LIFE'S Time Table. We have been getting letters from all parts of the country asking us why in (fill in here with all the profane adjectives you know) we omitted to mention the name of certain places where LIFE can be bought. Friends, please give us a moment. This page is limited in space. We should like to give the name of every place in the United States where you can buy LIFE—and the hour—and we intend to do it; but it must be gradual. We are not, by the way, printing the names of places in the order of their importance, but just as they happen to come.

*Life has the largest news-stand circulation of any other ten-cent weekly in the United States.*

Subscription, \$5.00

Canadian, \$5.52

Foreign, \$6.04

# Watch these cars multiplying in the streets of every leading city

Fortunate is that manufacturer whose product wins the immediate good-will of the American people.

Wherever the Hupp-Yeats Electric is seen for the first time, people stare, stop and express their admiration.

Standing in front of stores, homes and business blocks, you will see them in every large city surrounded by interested spectators.

The beauty of the Hupp-Yeats was the first of its qualifications to capture public appreciation.

But this first delight is as nothing compared to the solid satisfaction of the inquirer when the simplicity of the operative principles of the car are made clear.

You find straightway, for instance, that the *driving qualities* are unique—a system which sends the power straight from the motor to the rear axle, through a single set of gears, by direct drive.

Obviously this means economy in current—as does the saving of 400 pounds in the weight over the average electric. The Hupp-Yeats weighs that much less than is usual, and yet its chassis is of pressed steel, so strong that no shock can disturb it.

Looking to the motor, you find a Westinghouse. Coming to the battery, you find the celebrated Exide. Examining the bearings, you find them of the finest imported annular type throughout. Studying the wheelbase, you find that it is generously long, 86 inches.

Following this up with an inquiry into the speed, you find that the Hupp-Yeats is capable of 17 to 20 miles per hour, and a mileage range, per charge of the battery, of 75 to 90 miles in the ordinary, every-day driving by the average user.

Up to this period of your investigation you have found that no electric carriage you have ever seen has excelled the Hupp-Yeats.

You are charmed with the French design of the low-hung, graceful body, which permits the occupants to step practically on a level to the sidewalk.

You cannot conceive anything softer or finer or more luxurious than its hand-buffed leather upholstery, or anything richer than the coach work.

With all these superiorities revealed, you are naturally astonished to find that the price is only \$1750, and this turns your desire for possession into eagerness to have one of the cars as quickly as it can be delivered to you.

That is what we meant when we said above that the Hupp-Yeats had won the immediate good-will of the American people.



A car of French design of the very latest fashion.

## HUPP-YEATS \$1750 ELECTRIC

### Standard Equipment

**Storage Battery**—27 cells MV—  
11 Hycap—Exide in three trays.  
Capacity, 27 Amperes for 5 hours.

**Motor**—Westinghouse, type V—  
33 vehicle Motor, 48 volts, 26  
Amperes, 1600 to 1700 R. P. M.  
Series Wound.

**Controller**—Westinghouse, type  
501-F2 vehicle motor controller,  
continuous torque type; five  
speeds forward and two reverse.

**Tires**—Goodyear Long Distance  
No-Rim-Cut Electric Tires, se-  
lected because of their efficiency  
and durability.

Every car we can build is spoken for in advance. Many cities have not, as a result, been equipped with branch or agency representation.

If this condition prevails in your home town, it would be well for you to get in touch with the factory at once.

## Hupp Sales Co., Dept. J, Detroit, Mich.

Branches in the following cities:

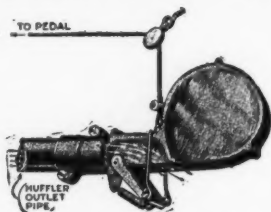
Detroit, Woodward and Warren Aves. Chicago, 1509 Michigan Avenue Cleveland, 2039 Euclid Avenue  
Kansas City, 34th St. and Broadway Minneapolis, 1334 Nicollet Avenue



## SAFER MOTORING

YOUR car will soon be in commission now, as the motoring season is fast approaching. If you have already decided that your **SIGNALLING DEVICE** shall be

### A Jericho Horn



then you have chosen wisely and well.

If, on the other hand, you are still casting about for the signal of highest efficiency, then we say to you, in all sincerity, that you can make no mistake in fixing upon

### JERICHO

**THE PERFECT MOTOR CAR SIGNAL**  
That "Warns Without Offence"

Obtainable at a moderate cost.  
Attached with ease, at the rear of the muffler.  
Operated by the exhaust, under pedal control.  
Costs nothing whatsoever for up-keep.

A perfectly simple, yet thoroughly efficient device. This signal is entirely "different"; and it is this difference, particularly as regards its mellow, modulant tone, that renders it safe, sane and effective.

Better still, its tone is exceptionally pleasing to everybody. It is easily remembered and readily associated with an automobile. This fact insures prompt action on the part of the pedestrian and safety to all concerned.

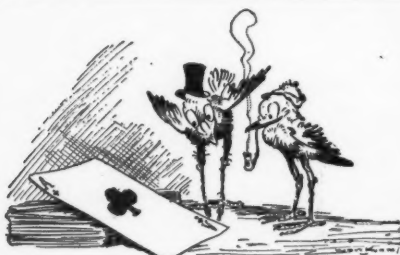
The sales of the past year attest to its merits; the activity of the opening season demonstrates its popularity.

**JERICHO is made in four sizes, selling at \$7.00, \$8.00, \$9.00 and \$10.00—complete**

*There is a size to fit your car. Your dealer has it*

**The Randall-Faichney Co.**  
BOSTON, U. S. A.

*Write us today for Booklet 11 on Accessories you need for your car*



"YES, AND WOULD YOU BELIEVE THAT THIS LITTLE CHAP IS GREATER THAN A KING?"

## Wonderful in its action

Cleanses, whitens and heals in one action. Takes care of the whole mouth, neutralizing the acids that destroy the teeth and cause discoloration. An antiseptic foam unlike other dentifrices.

A cake in a metal box, cannot break or spill. Any druggist, 25 cents—or sent on receipt of price.

**C. H. Strong & Co.**  
CHICAGO



### Relative Values

An Indianapolis business man was marooned, on election night in 1904, in an Illinois village. He could not get out that night. Naturally, he was interested in the election. He wanted to find out whether Mr. Roosevelt or Mr. Parker had won. He began investigating and discovered that the telephone girl quit at six o'clock and that the telegraph agent at the station knocked off work after the morning train went through, which was rarely later than six p. m.

## FREE SAMPLE BOX

YOU will thoroughly enjoy the five Panolas in this sample box. They are hand-made with a LONG, rich, fragrant Havana filler and genuine Imported Sumatra wrapper. In every respect they are equal to the best cigar retailed for 10c.

OUR price for Panolas is but \$4.50 per 100, delivery prepaid, because we are manufacturers and sell—BY MAIL—from Factory-to-Smoker—Direct at strictly WHOLESALE Prices. The Panolas will prove our claim that La Reclama cigars are double the value of those sold over cigar store counters.

Simply write on your business letterhead, or on your employer's, and say: "Send me the sample box of Panolas offered Free of Charge." Enclose 10c to cover postage and packing; also mention strength desired.

WITH our complete line, ranging from \$3.75 to \$16.00 per 100, we can please the most exacting smoker, reduce his cigar expense and always GUARANTEE complete satisfaction. Put our cigars to the test. Write for the Panolas TO-DAY.

**La Reclama Cuban Factory**

CIGARS from MAKER to SMOKER BY MAIL

401 East 32d St.

New York



**THIS** trade-mark is important to business men. It identifies **Whiting Bond, Linen and Ledger Papers.**

In the business world they are unhesitatingly accepted as standard. Each style in the large variety of Whiting business papers is made to meet a specific purpose. It will be found exactly right in texture, strength, surface and color.

*Inquire of your stationer.*

**WHITING PAPER COMPANY**

New York Chicago Philadelphia Boston  
Mills: Holyoke, Mass.

At eight o'clock the landlord shut up the hotel, telling his guest to take the room at the head of the stairs when he was ready to go to bed. No news was to be had and the business man went to bed, that being all he could do.

Next morning he was awakened by the heavy tread of boots on the plank sidewalk. He threw up the window and asked the passer-by: "Say, who was elected?"

"I was, by heck!" replied the man proudly. "Third term for constable."—*Saturday Evening Post.*

# RAD-BRIDGE

**76** **PADEREWSKI**  
Then soft played the great Paderewski,  
"I care not what score pad you ewski,  
The score I adore  
Is 'Rad Bridge'—be sure—  
Which I invariably chewski."  
**NEW "BASKET WEAVE" PLAYING CARDS**  
Patented 1910. Same quality, size, assortment of colors as our famous  
Linen and Velour cards. 50c and 35c postpaid. Samples free. For  
Ten cents in stamps (less than cost) we send our sample wallet of  
Bridge accessories. "The standard of the Bridge world."  
Dept. L., RADCLIFFE & CO., 144 Pearl St., New York

## What May Happen

The experiment of putting Miss Maude Adams in the ultra masculine rôle of Chantecler has proved so profitable, financially, that LIFE understands that Charles Frohman proposes to offer her next as King Lear. There is suggestion here of opportunities for the exploitation of star actresses which managers will be quick to appreciate. We may look for announcements somewhat after this fashion:

Charles Frohman offers a gorgeous revival of Hugo's masterpiece, "Les Misérables," with Miss Ethel Barrymore in the part of Jean Valjean and Miss Eva Tanguay as the Bishop.

S. S. & Lee Shubert, Inc., announces a superlative production of "Ivan the Terrible," with Edna Wallace Hopper robbing Richard Mansfield of all the glory he gained in playing the part.

## Redfern Whalebone Corsets

### The Standard of Corset Fashion A "Classy" Corset

Fashion requires supple lines—as it were, a soft foundation—and yet the corset is the vital factor in dress.

You can twist, turn or bend a REDFERN CORSET in your hand, and it will spring back into its original shape, because it is boned with whalebone of the best grade, the only boning adapted to stiffening high grade corsets. This resilient, pliant quality enables the form to comfortably take any figure posture the wearer may desire.

The exquisite fabrics, dainty trimming and beautiful craftsmanship in a Redfern create a model that can be worn with the most delicate lingerie or evening gown.

Models in every skirt length, with varying heights above the waist, suiting the most conservative as well as the ultra dresser.

High-quality SECURITY Rubber Button Hose Supporters, complete Redfern Models, which are priced from

**\$3.50 to \$15.00**  
per pair.

Sold by  
High-Class Dealers  
Everywhere.

The Warner Brothers Company, New York, Chicago, San Francisco.

# Franklin Simon & Co.

Fifth Avenue, 37th and 38th Sts., New York



### New Spring and Summer Style Book "CORRECT DRESS"

A complete assortment of Spring and Summer Wearing Apparel for women, misses, girls, young men, boys and infants. Exclusive models at popular prices. Catalogue mailed free upon application, out of town. Address Department "A."

### "PARFAIT" LINGERIE UNDERWEAR

For Women and Misses at Special Prices

"PARFAIT" Combination (corset cover with drawers or skirt) of sheer French batiste, daintily trimmed with fine val. lace and ribbon; 32 to 44 Bust ..... V. as \$4.50

**2.95**

"PARFAIT" Night Gown, with fitted back of sheer French batiste, yoke and sleeves of all-over lace, trimmed with ribbon beading and bows; 32 to 44 Bust.... Value \$4.50

**2.95**

F. Ziegfeld, Jr., submits a pretentious revival of "The Passing of the Third Floor Back," with incidental music by George M. Cohan, beauty chorus of sixty ravishing Broadway squabs in Mary Garden costumes. Miss Anna Held as The Passer By.

Klaw & Erlanger propose a joint star presentation of "L'Aiglon," rewritten to meet the needs of the two great artists engaged. Miss Della Fox will return to the stage to play the part of Napoleon

Bonaparte. Miss Marie Dressler will appear as L'Aiglon.

Charles Frohman presents the dainty actress Miss Marie Doro in repertory of standard plays. Miss Doro will appear as Macbeth, in Shakespeare's immortal tragedy, as Svengali in a revival of "Trilby," as Bill Sykes and as Richelieu. Miss Doro will have in her support May Robson, May Irwin and the Elinore sisters.—Syracuse Post-Standard.

## Burpee, Philadelphia,

side we shall be pleased to send THE LEADING AMERICAN SEED CATALOG, it tells the plain truth, and should be read by all who would have the best garden possible and who are willing to pay a fair price for seeds of the

is sufficient for the front of a post card. If you will write your own address plainly on the other An elegant book of 174 pages,

**Burpee=Quality**



# *Packard* MOTOR TRUCKS



*Ask the man who owns one*

Nearly four times as  
many Packard Trucks  
were sold in 1910 as  
in 1909—and fifty per  
cent of them went to  
previous purchasers

*Packard Motor Car Company Detroit*





## This Number

**I**F we wanted to be real mean about it, we might say that in looking about for some symbol to typify the modesty of the modern woman, we happily lighted upon that circumambient bird, the peacock.

But we have no intention of being mean, or of making any unjust insinuations; on the contrary, we believe that peacocks have their uses; we are by no means certain that they are not essential; we have long regretted that the peacock is not the national bird (as a matter of fact, we believe that he is), and we take pleasure in dedicating to him this number of *LIFE*.

To be interesting requires courage. Bores are rarely courageous; their persistency consists in a certain kind of timidity—they are afraid to be alone with themselves, hence what appears to be their extraordinary assurance in sticking to others. But to be really interesting one must present the truth audaciously.

It would be unjust, however, to assume that because this is a Peacock's Number, and because it is devoted to the ladies, that we mean to assert that all women are peacocks. On the contrary, we firmly believe that some of them are not. That is why we intend to reserve for other numbers the felicitation of other kinds of women.

In accordance with the well-known temperament of this well-known bird, we have spread ourselves in this number. After all, dear madam, when you peruse it, remember, please, that it is not you that we mean; we are always referring to the other lady across the way.

And it is in this kindly and charitable spirit that we invite you to its contents.

## Shoo! Mormons; Shoo!

**"INTERNATIONAL REFORM BUREAU"** is an ominous title, but there seems to be good behind it. To this bureau the papers credit the labors of its delegate, Hans Freece, in running down Mormon missionaries in England and Scotland and stirring up the British Government to prohibit their proselytizing activities. The *New York Times* says Mr. Freece has located more than three hundred of them busy in Great Britain getting young women to emigrate to Utah. Prussia and Hungary have ruled them out. To exclude these peculiar fanatics seems as proper a matter for government action as the suppression of the white slave traffic.

## If

**I**F you had a highly intelligent thoroughbred horse, to whom you were greatly attached, what would you do for him in order to bring him to the highest point of efficiency?

Would you teach him, at great inconvenience and after many repetitions, to smoke from ten to fifteen cigars a day,



A.B. WALKER

*He:* BE PATIENT, DARLING. THINK HOW LONG WE MEN HAVE UNCOMPLAININGLY BUTTONED UP YOU WOMEN.

and would you mix with his oats all the way from a pint to a quart of alcohol? Would you reinforce this by overloading his stomach with highly spiced food, and add all the narcotics that were in the market, such as tea, coffee, etc.? Would you keep him in a heated stable, without fresh air, make him sit up at all hours of the night, and permit all the veterinarians in the neighborhood to hold consultations and operate upon him as often as they needed the money?

And if you did all this, what sort of a race would you expect that horse to win?



"While there is Life there's Hope."

VOL. LVII. MARCH 2, 1911. No. 1479

Published by  
LIFE PUBLISHING COMPANY  
J. A. MITCHELL, Pres't. A. MILLER, Sec'y and Treas.  
17 West Thirty-first Street, New York



THE administration seems to think we could get along at a pinch without so many periodicals to entertain and instruct us. It proposes, as everybody must know by this time, to quadruple the present rate of postage on the advertising part of the magazines and periodicals. This would hit the low and middle price magazines pretty hard. How hard it would hit them is disputed. In behalf of the Post-Office it is represented that an undue share of the postal receipts is used up in handling "second-class matter"—newspapers and periodicals—which do not nearly pay the cost of hauling and handling them. A low rate of postage was established for newspapers and magazines in the interest of popular education, and the cost of it has always been patiently borne. But now, the Department says, magazines with enormous circulations carrying often much more advertising than other reading matter, deluge the postal service and derive huge profits from a traffic of which a large part of the cost falls, under present laws, on the Government. The Department holds that there is no just reason why these profitable business concerns should be subsidized by the Government, substituting postal deficits for profits and delaying the reduction of letter postage. It thinks they ought to pay their way, if not entirely, at least upon so much of their bulk as is devoted to advertising.

To which the periodicals reply that they are not making hordes of money, but that the most successful of them are making very modest profits and the rest are lucky if they are able to

keep their heads above water; that the magazine business has been overdone anyway; that it is as absurd to discriminate in postage rates against the advertising end of the magazine, as it would be for a doctor to discriminate against the stomach of a patient and in favor of his brain; that it is the advertising that makes possible the distribution of fifteen-cent magazines of the quality now given at the price now received; that the periodicals, directly and indirectly, bring more money into the Post-Office than they take out of it; that they pay plenty enough already, and that the real basis of the effort now making to raise postage rates on the magazines is political, and due to wrath and fear of the muck-rake information that various magazines and weekly papers have disseminated. So the periodicals have cried out in big newspaper advertisements to their readers that a plot is afoot to destroy them, and they have appealed to the people not to suffer them to be destroyed.

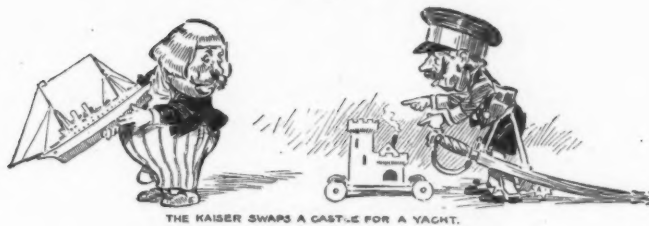


WE don't believe at all that the President and Mr. Hitchcock are out to squelch the muck-rakers. Mr. Hitchcock has done well by the postal service, and wants to do better. He and Mr. Taft think the periodicals ought to pay their own costs of distribution, and on the face of it that looks right. But the question is not merely whether the magazines are getting from the Post-Office more than they pay for; neither is it at all concerned with what sort of political doctrine they preach, and whether or not their stories are edifying. It is a question of business, and a big one. Will it pay the people of the country to increase the rate of second-class mail? Will it pay business? Will it even pay the Post-Office? The periodicals and their advertising are an important part of the business machinery of the country. They are great sellers of goods. Lines of business have grown up which are very considerably dependent upon them as selling agents, and no business is more pro-

moted by them than the profitable letter-carrying business of the Post-Office. As to that, Mr. Brisbane makes an apt comparison when he compares Mr. Hitchcock's effort to make second-class mail more profitable, to the effort of a manager of an office building to make his elevators self-supporting. It might be done by charging so much a ride, but as Mr. Brisbane says in large type, "IT WOULD RUIN THE INCOME OF THE BUILDING."

At any rate, this matter of raising the second-class rates is serious, and there are a good many sides to it, and very considerable consequences both immediate and remote. It is a change which should not be made without thorough consideration and discussion and due notice to all concerned. Its results are uncertain. Its advantages are speculative. Its inconveniences are sure. At best, it would involve a lot of readjustment, which would take time and cost money. We do not believe that Congress will authorize the change without much fuller knowledge of what it is doing than it has yet, nor that any change will be authorized which is so much open to assault, both as inequitable and as unprofitable, as the one proposed.

Some of the fifteen-cent political magazines and some of the weekly papers, LIFE, for example, seem to us exceedingly important vehicles of political and other education to the people. The best of them have won an extraordinary place for themselves in the minds of American voters. They have not been without faults and errors of fact, judgment and temper, but they have offered to students of current politics a vast deal of mighty instructive reading, such as is not easily come by in the newspapers. We should be sorry to see their present status disturbed or their independence affected by Government action. We believe it is possible to work out the problem of postal rates so that the solution will be accepted as just by all fair-minded people, including the publishers of magazines. No doubt the establishment of a parcels post, which seems sure to come, and soon, will help to solve such a solution. But the sudden and radical change now proposed seems to us neither just nor expedient.



THE KAISER SWAPS A CASTLE FOR A YACHT.

# February



ENGLISH EARLS NOW KNIT THEIR OWN SOCKS



GERMLESS MILK FOR TREASURY CLERKS.



A HUNDREDETH ANNIVERSARY.



RATS ORDERED FROM ENGLAND.



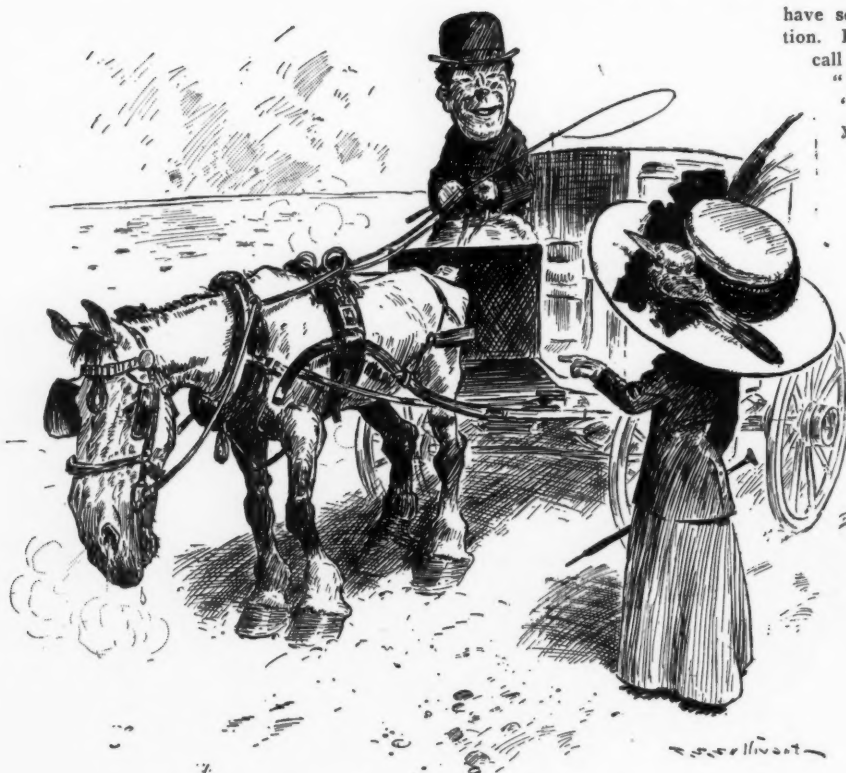
ANOTHER POLE FOR PEARY.



PROFESSOR ELLIOT SAYS EIGHT IS THE NORMAL NUMBER.







"YOU CRUEL MAN! DON'T YOU KNOW THAT YOUR HORSE IS HALF DEAD WITH FATIGUE?"  
 "HE AIN'T AS DEAD AS THAT BIRD ON YOUR HAT."

## The Hobble Lady and Her Doll

BY NANCY WOODROW

THE Doll and the Hobble Lady had been out all day. They had been to the dressmaker's where they had learned how not to walk in the last new skirt, and where the dressmaker had admired the Doll's beautiful brocaded coat and costly furs. Then to the milliner's, where the milliner had showed them the latest mad-house novelty in hats and predicted a more unlicensed eccentricity in shape and trimming than ever. Then they had gone to luncheon and the Doll had watched all the other Hobble Ladies eat; that is, she watched as well as she could for her fur scarf came up over her nose and her hat came down over her eyes. Then they had gone to a *matinée*, an Irish stew of tears and gowns and love and a leading man. Then they had tea in the restaurant of a smart hotel, amid stifling scents, unbearable hot air and the saw-mill buzz of feminine voices. Then home, where the Hobble Lady had put herself and the

Doll into the hands of her maid that they might both be arrayed in evening gowns and jewels for dinner.

At dinner, which was an elaborate occasion with a number of guests, the Doll sat in a high chair between the Hobble Lady and a young man. This was considered enormously amusing.

The young man, however, took it quite seriously. He refused to speak to any one else during dinner, devoted himself to the Doll and jotted down their conversation in a notebook.

"You seem to be quite an observer," he said by way of opening the conversation.

"Truly I am," returned the Doll. "Destined by Nature to be an on-looker at life, I

have sedulously cultivated my powers of observation. Hence my widely opened eyes. Some people call them staring."

"Not at all," said the young man politely, "and I will make bold to say that I consider you far more attractive than the Hobble Lady's toy dogs. Yelping little brutes, always digging their needle teeth into you."

The Doll grew a shade paler and shivered slightly. "Thank you," she said. "But since they have been banished we dolls have been receiving all kinds of Black Hand or, rather, Black Foot threats from them."

"Really!" He spoke rather absently. "But frankly now," a shade of anxiety in his voice, "what do you think of the Hobble Lady?"

"I admire her inordinately," cried the doll enthusiastically. "She is so exquisitely and incomparably inefficient. There is nothing in the world that she can do but shop and eat and dance and dress and play bridge, and the last inadequately."

"You grant her very little intelligence," defensively.

"None, my dear man, none. The merest *soupçon* of it would mar her flawless inanity. If she had either intelligence or cultivation or any of those



THE HOBSON HAT



AN ILL WIND



*The Flea*; I JUST LOVE TO HOLD UP THE TRAFFIC THIS WAY.

things which imply effort, she would not be so supremely, parasitically orchidaceous.

"And," added the Doll, after the young man had slowly assimilated this, "I must admit that there are some signs of a budding mentality. She banished the dogs for me. I am a higher manifestation."

"But she is beautiful," he murmured wistfully. "She is a woman and must have a heart; and to waste it on toy dogs and do—!" He caught himself just in time.

"Your premises are wrong," returned

the Doll composedly. "If she were a woman with a heart, she would love a man, but the hobbles are so tight around both heart and soul that she is only capable of an affection for dogs and dolls, as you are pleased to put it. Let me further state that the hobble on her mind prevents her from discerning your worth."

"Thank you—ah, that reminds me, I do not know your name."

"Cassandra—but my friends call me Cassie. And yours?"

"Jeremiah, Cassie."

Dinner had reached its conclusion and

the Hobble Lady and her guest were rising.

"Would not love set her free?" asked the young man hurriedly. "Snap the hobbles on her heart? Love is a miracle worker."

"My dear boy"—the Doll's tones were sympathetic but final—"I will tell you the whole truth. The hobbles have been worn so tight that both heart and brain are atrophied. They are now the size of a pea and will ere long disappear completely. She is filling up the space with sweets and she will soon think with a marshmallow and feel with a marron glacé."



ASH WEDNESDAY

## The Maniac

**S**TAY, jailer, stay and hear my woe;  
She is not mad who kneels to thee.  
Listen a moment ere you go;  
Turn not upon my prayer the key.

Once I was happy, blithe and gay;  
Fond memory even now beguiles  
That time so sweet. Alack-a-day!  
I tried to follow all the styles.

I first remember how it seemed  
To put the web-legged corset on.  
I laced it up, and then I dreamed  
Some demon bade my breath begone!

The spring had come; beneath my hair  
I pinned a pompadourea rat;  
And from its tissue-paper layer  
Took forth my bushel-basket hat.

A lovely thing—a rose—a grape—  
A bird—a carrot and a pear:  
A bunch of smilax and a drape  
Of pink prune blossoms here and there.

I pressed it down upon my head,  
And pinned it on relentlessly.  
Then all grew dizzy, dark and dread.  
I tried in vain. I COULD NOT SEE!

But still I smiled beneath the brim,  
I knew I wore Dame Fashion's crown;

And then to suit her latest whim  
I ordered out my hobble gown.

They tied and hooked me like an eel.  
I gasped and groped and tried to talk.  
I moved—I stirred—I seemed to feel  
A thrill of life—BUT COULD NOT  
WALK!

'Twas then I took the hat-pin out  
And struck the doctor to the floor;  
I seized the scissors with a shout  
And snipped at him until he swore.

O!, give me back my hobble hat,  
And plant the prune vine in my hair.  
Return to me my web-legged rat,  
The bird, the carrot and the pear!

Then hook me up and hook me down,  
And lace me there and lace me here.  
Button and loop me in my gown  
And pin a rose behind my ear.

Bury me in a smilax bed,  
Beneath the weeping willow plume.  
Put hat pins all around my head,  
And write this warning on my tomb:

"Here lies a lady, dressed to kill,  
Like those you see in fashion books.  
She looked exactly like them, till  
One day she hobbled off the hooks!"

Kate Masterson.

## The Two John D.'s

**S**TANDARD OIL has produced oil and money, and Standard Oil money has produced more things than it is convenient to name.

Of all the Standard Oil products, direct and indirect, there is none more remarkable than the younger John D.

We are fallible like other folks, but in so far as we can discern, young John's paramount interest in life is to make money do good. In what measure he succeeds we don't know, but he does seem to try all the time.

Is there anywhere a more interesting reaction from an acquisitive parent? It is possible that John D., the elder, shares the reaction.

Please tell us, Signor Ferrero and other historical experts, is there record that any civilization in any age produced a pair the like of the two John D.'s?

## An Upward Move

**T**HE bill introduced in the New York Assembly by Mr. James J. Hoey is a step in the right direction. It authorizes the Governor to appoint a commission which shall consist of seven members, two of whom shall be physicians or scientific men, residing in this State, two of whom shall be active members of some organization of this State, having for its purpose the prevention of unnecessary cruelty in vivisection, two of whom shall be lawyers practicing within this State, and the remaining member of the commission shall be appointed at large.

Here's power to his elbow!

Superfluous cruelty is no help to education.

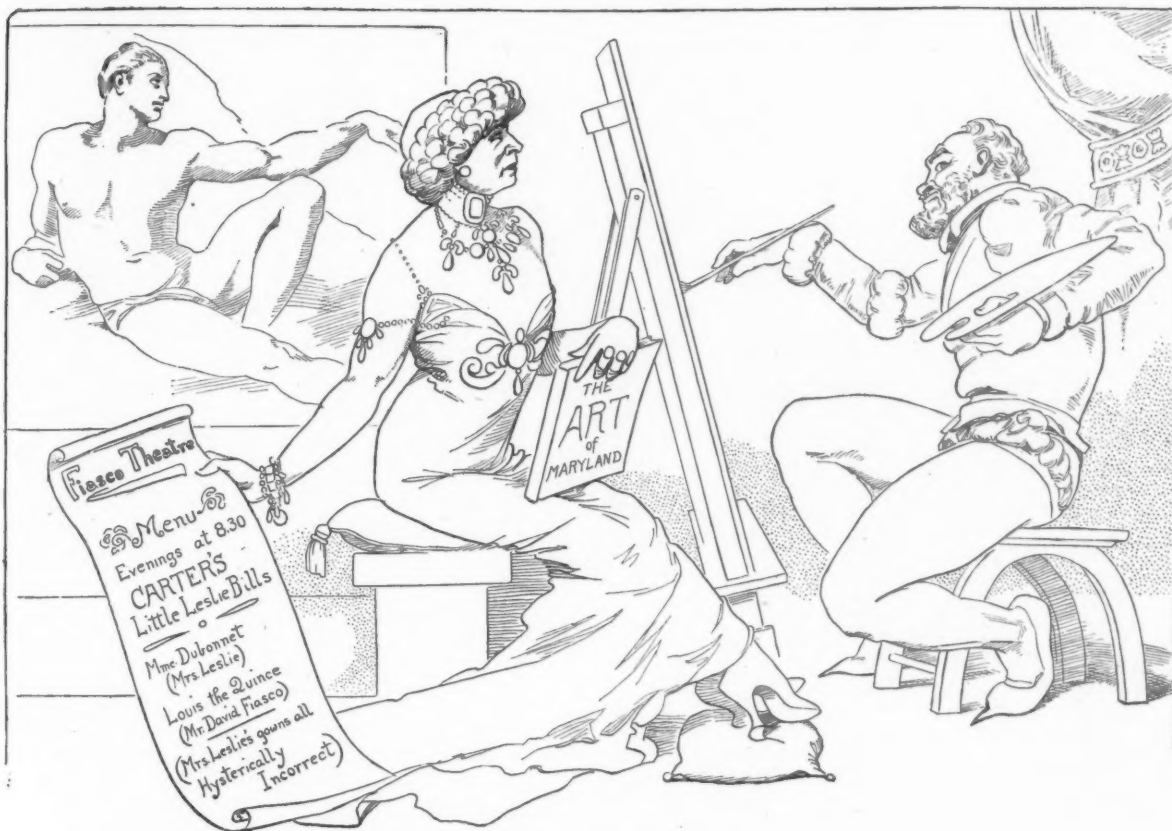
**B**IGAMY: Three hearts that beat as one.



A LOCATION

"ANN, NEAR BROADWAY, ON THE RIGHT-HAND SIDE GOING DOWN."





# HISTORIC AFFINITIES

MRS. LESLIE CARTER INSPIRES MICHAEL ANGELO

## Alienists Discredited

IN Mr. Jerome's fight with Judge Swann and his court over the question of Robin's sanity, public opinion seems to be almost universally with the court. Mr. Jerome's alienists said that Robin was crazy. The jury thought him not too crazy to be tried, and the trial went on. Mr. Jerome is shocked and scandalized. The trouble is that the public has got used to hearing eminent alienists testify for and against the sanity of defendants in important trials, until it has lost all confidence in the ability of the alienists to decide in a difficult case whether a man is crazy or not. Twelve jurymen could agree about Robin's guilt, but twelve alienists selected at random would hardly agree about his sanity.

So far as court proceedings go the credit of the alienists is very low.

## How Times Have Changed

When a man dies they who survive him ask what property he has left behind. The angel who bends over the dying man asks what good deeds he has sent before.—*The Koran*.

BUT the Koran was written many centuries ago. Times have changed greatly since then. Most of the old angels have died off in the meantime and, in their stead, has arisen a thoroughly commercialized race of angels who are content to let *Bradstreet's* settle such questions.



Much of what, in other days,  
Was donned by Miss MacFluff,  
She now considers (plain to see)  
A lot of useless stuff.



NEEDS MUST WHEN FASHION DRIVES

Well?

"YOU must not rock the baby at all," says the grave physician.

"But I think an old-fashioned cradle is so cunning, and besides the gentle motion gets the baby to go to sleep without crying for an hour," says the young mother.

"Yes, but that rocking motion is very injurious upon the child's brain. The constant swaying really damages its mind."

"Doctor?"

"Yes, madam?"

"When you were a little baby they still used cradles, didn't they?"

"Certainly. That was before science had determined so many of the——"

"Wel-l-l-l!"

### In New York

THE woman across the hall from us is dead.

"How did you find that out?"

"Why, I happened to see it in the paper."



THE FORCE OF GRAVITY

# The Boy Grafters

The Movement Spreading—Perfecting the Organization—Help From Washington

THANKS to our neighbors, the Boy Grafters are growing stronger by the hour. We felt in the beginning that we must look to the magazines for help. Practically all of them this month contain leading articles about the Boy Grafters and Mr. Ryan's picture graces the page in the majority of cases.

"The happy idea of getting Mr. Ryan to head the Boy Grafters' movement," says *Everybody's*, "is an inspiration. Under Ryan's leadership everything can be accomplished. We may say that hitherto we have been somewhat bitter about the way our financial system has been run; but with a company of Boy Grafters in every community, preparing for the future, we take back all we have said."

"We shall publish soon," says the *Century*, "a splendid article from the pen of a noted writer entitled 'Boy Grafters of the Past.'"

*Harper's* has a short story in which a Boy Grafter is the hero, and captures a railroad from the hands of a too scrupulous band of commuters who had previously been rash enough to buy up the stock.

The *Ladies' Home Journal* announces a new series entitled "Letters of a Boy Grafter to His Mother-in-Law."

But the greatest help comes from Washington. While official recognition is necessarily slow, until Mr. Ryan can go over the matter with President Taft, a company has already been organized there composed exclusively of the sons of Senators.



MR. RYAN'S PICTURE GRACES THE PAGE



"GROWING STRONGER BY THE HOUR"

Mr. Ryan, with the help of J. P. Morgan, who knows what the government is doing better than anyone else; Senator Guggenheim, Theodore Shonts, and others, announces the following rules for promotion:

"Every Boy Grafter, to enter, must be twelve years of age, and be able to read and write and repeat alphabetically the stock and bonds listed on the Exchange.

"Every Boy Grafter must be able to repeat the Lord's Prayer, the Te Deum and the rules of the Stock Exchange. He is then entitled to enter the first grade.

"When one Boy Grafter meets another he must raise his right hand to the sign of the Almighty Dollar engraved on his silk hat.

"A Boy Grafter who succeeds in perfecting himself in the higher moralities by the age of sixteen shall be given a special medal. These moralities shall be determined by a Board of Examiners, presided over by Dr. Abbott."

Reports from the West are most encouraging.

"No longer," says the *Kansas City Star*, "shall the Eastern capitalists control the situation at Washington. It is time for the young West to take arms. This is now happily afforded by the Boy

Grafters. It is true that this is not exclusively a Western idea, and that it is, indeed, presided over by Mr. Ryan, who



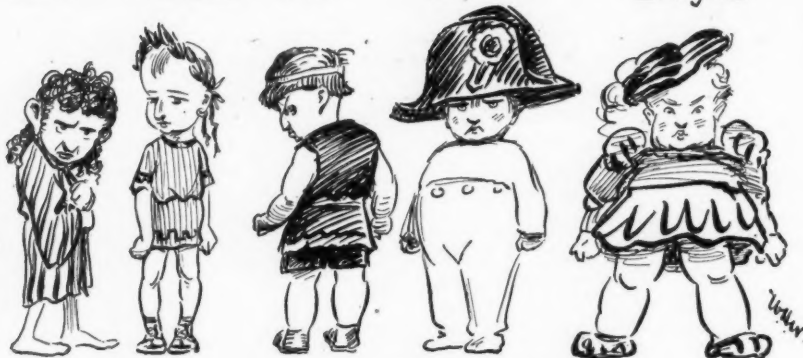
"WITH THE HELP OF SENATOR GUGGENHEIM."



Judas Julius Caesar Nero

Napoleon

Henry VIII



"BOY GRAFTERS OF THE PAST"

represents the East; but our Eastern friends do not realize what a Frankenstein they have raised. We urge boys all over the West to organize at once, so that in a short time the Boy Grafters of the West shall dominate those of the East, and the future of this great country lie west of the Mississippi."

The official guide for the Boy Grafters is now in preparation. It will be issued to all members. The printing of the guide has afforded some of the leading members a splendid opportunity for graft, and they expect to realize quite a sum; but in order to start the organization they will divide half of this with the heads of companies in each district.

A course of lectures will soon be given

in all of our leading cities. Some of the subjects are:

"Controlling the Speaker of Congress."

"How to Loot a City."

"Methods of Buying Up a Legislature."

"Inside Management of the Press."

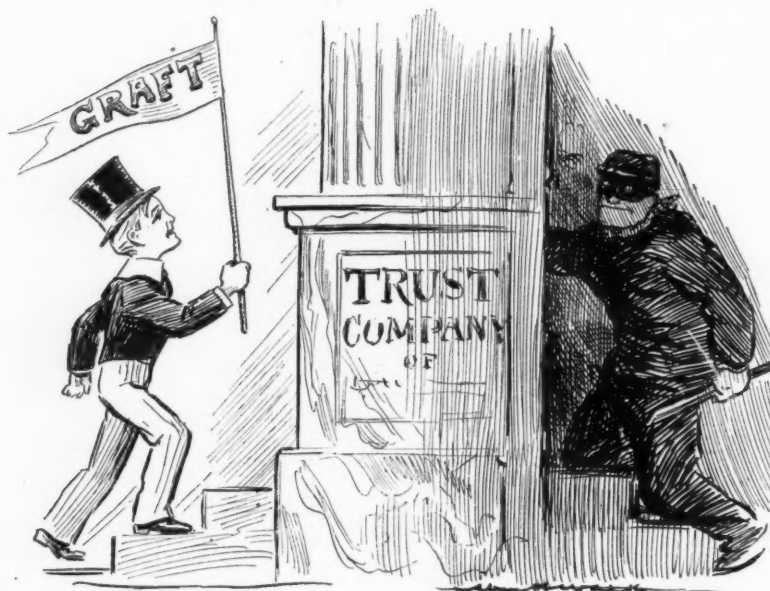
"Creating a Panic at the Psychological Moment."

"Lending Money to the Government—How to Make the Greatest Profit."

"Various Ways of Utilizing the Children of the Poor in Order to Increase the Stability of the State."

"One Thousand Ways of Subsidizing Special Interests."

"Ways and Means of Electing a President."



GRAFT—A PHILOSOPHY

ROBBERY—A CRIME

"Moral Maxims—Their Use and Abuse."

It should be understood that no pamphlet will be issued for the use of Boy Grafters that does not have the personal indorsement of Mr. Morgan.

"The word graft has entered upon a new and significant phase," says the *Westminster Gazette*, "with the inauguration of the new movement in America, namely, the Boy Grafters. Hitherto the word has stood for bold robbery, which has been exposed or not as the case may be; but in its newer meaning it stands for a higher kind of philosophy, of which the chief exponents are Mr. Ryan, Mr. Morgan, Mr. Rockefeller, Mr. Carnegie and many others. It is a union of lofty ideals with the principles of combination which declares that the mass of people must give way before the development of capital. Under the new idea America will doubtless receive a fresh impetus."

### Thrifty Kansas

The person who would have a State bred people comes from Kansas and is a professor in the agricultural college of that State. The professor wants Andrew Carnegie to give \$10,000,000 to permit the experiment of breeding children.—*Daily paper*.

KANSAS is a smart State. Here in New York when people have delusions like this one about State supervision of child breeding, the State feels obliged to take care of them in expensive institutions at a cost of a couple of dollars or more a day. But in Kansas, it seems, they put them into the State agricultural college and similar places, and send them out to lecture. That is thrifty, and is a great deal healthier for the patients.

Kansas believes in the Chautauqua treatment for the unsettled in mind. Make lecturers of them, and so get the poison out of them.

### Leviticus Flouted

THERE is nothing about the Carnegie Foundation that hinders free speech. Dr. Pritchett, the head of it, has made daring reports of colleges and especially of medical schools, and here is President-Emeritus Eliot, who draws a retiring salary from it, speaking disrespectfully of *Leviticus*. "Eliot assails *Leviticus*" runs the headline. The charge in detail is that he said *Leviticus* "maligned motherhood" by its assertion that children were born in sin. "We must get rid of these monstrous things brought down to us from the Bible in *Leviticus*," said Dr. Eliot. He wants a new kind of teaching by a new kind of teachers to do it.



1775—STAMP ACT—1911

HOW OUR FOREFATHERS WOULD HAVE DEALT WITH IT.

# · LIFE ·

## The Charge of the Tight Brigade

(With apologies to Mr. and Mrs. Tennyson)

(APPROPOS OF THE HOBBLE SKIRT)

Half a leg, half a leg,  
Half a leg onward,  
All in pursuit of style  
"Hobb'd" the Four Hundred.  
"Forward the Tight Brigade!  
Charge—it's the style," they said;  
Oh, what a price they paid—  
Hobbled Four Hundred.

"Forward, the Tight Brigade!"  
Was there a man dismayed  
At wifey so arrayed?  
Some one had blunder'd:  
Theirs not to make reply,  
Theirs not to reason why,  
Theirs but to see and buy—  
Funny Four Hundred.

Hobbles to right of them,  
Hobbles to left of them,  
Hobbles all sides of them—  
What if they'd sunder'd?  
Maude, Bessie, Kit and Nell,  
Wrapped like an umberell,  
Should one have tripped and fell  
She would have looked like—  
Well, less than Four Hundred.

Flashed all their curves so rare;  
Flashed—yes, and *bulged*, so there!  
All but the skinny ones,  
While the world wondered.  
Some couldn't stand the strain;  
Some, yes, some *shrunk* from rain;  
So now they're on the wane;  
Gone is the hobble day—  
Hoop-skirts are next, they say,  
Fickle Four Hundred.

When can their glory fade?  
Oh, what a stir they made;  
All the world wonder'd  
What more could be displayed;  
Dear, naughty, Tight Brigade—  
Dear old Four Hundred.

## Cut the Nickel in Two

**W**ILL the Federal Government oblige many citizens by coining some two-and-a-half-cent pieces. We need them every hour. They would help to simplify many commercial problems including some problems of street-railway transportation. Half-cent pieces would be a nuisance and create unnecessary and troublesome commercial disturbance, but a coin that would represent the half of five cents would be a help.

Cut the nickel in two for us, Messrs. Congressmen. It would help the consumer and at the same time stimulate the exchange of commodities.

## Judges in Arizona and in New York

**T**HE provisions in the new constitution of Arizona for the recall of public officers, including judges, scandalizes the *Sun*, and we think justly. And yet we doubt that in practice the Arizona bench, if the prepared constitution stands, will administer a grade of justice inferior to that dispensed in other States. Here in New York most of the judges are selected by Charles Murphy. Really, now, neighbor *Sun*, that is not an ideal method. We guess whether they are good enough, and vote, and they are elected. We voters have no voice in choosing them. They might far better be appointed by the Mayor or the Governor on recommendation of the Bar Association.

## Anachronistic

**"W**AS his drama modern and realistic?"

"No," answered Mrs. Wildwest. "The second act takes place six months after the first and the heroine still has the same husband."



SHOOTING UP THE TOWN



ARTIST



AS THE SUIT LOOKED TO WIFEY AND AS IT LOOKED TO HUBBY



# Life's Fashion Reform League

## A Few Inconspicuous Citizens Criticise Use of Life Park

THE other day there was a small mass meeting of citizens to protest against our use of Life Park (formerly Central Park) on the ground that it was



PICTURE OF THE BEAUTIFUL MODEL OF LIFE'S FASHION LEAGUE, WHO WAS FOLLOWED BY ONE HUNDRED MARRIED MEN.

interfering with the rights of the people.

Inasmuch as the rights of the people of this country are more bound up with the wearing of woman's clothes than anything else, and inasmuch as we now control the output of woman's clothes and determine the fashions and incidentally keep all the men in the country keyed up to the right pitch, the idea that a few acres of grass in the heart of a large city should be retained for the use of people who cannot afford to dress well, is certainly laughable.

We speak of this incident, as it illustrates the fatal tendencies of a part of

the American people to make a fuss over nothing.

None of the daily papers took the matter up, of course. One or two of them started to report the meeting, but we threatened to withdraw our advertising, and they quietly stopped.

Fortunately, we have the right on our side. This is not a question of commercialism pure and simple, but of high art, as applied to clothes.

Moreover, it is a question of patriotism. Hitherto we have been dominated by the Paris dressmakers. Now we stand firmly on our own talents; and we respectfully submit, that through this League, more smart effects in clothes can be seen every day than ever before in the history of the world.

Only yesterday one of our models, walking down Fifth avenue, attracted so much attention that she was followed by several hundred married men, and had to appeal to the police to protect her.

When, by a simple little eight hundred dollar plush gown, with steel spangles and rattlesnake slippers, you can produce an effect like this, what is the use of going to Paris.

We originate our own styles. But this is not exclusive with us. On the contrary, every American woman in this country, who has an idea, has only to submit it to us, and if there is any merit in it, we try it out. The Mall in Life Park is used exclusively for this purpose. We have in our employ a number of all kinds of men, husbands, men about town, bachelors, etc., and they judge all the latest gowns submitted.

Our method is strictly scientific and artistic. It is designed to produce the most sensational effect on every man.

Only in this way can wives retain the affection of their husbands.

We have clothes for everybody. We can make a fat woman look like a glorious queen quivering with angelicism.

We have searched the history of the world, from Cleopatra down to Lillian Russell for startling effects. We do not copy, we assimilate. Whatever there is in Salome, we get into a gown. Whatever there is in Zenobia, we reproduce in its entirety.

We also are past masters in simple bucolic effects. We

guarantee to produce milk-maid gowns that will make any man jump from a tenth story building into the heart of a fiery furnace to save the girl inside of it.

Paris waits our hourly word.

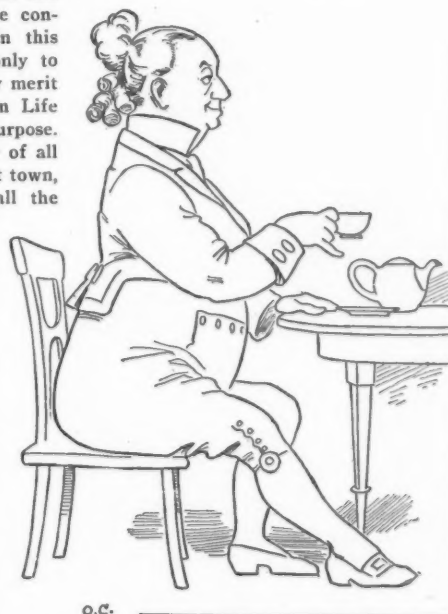
Another great beauty of our system is that it is elastic. It conforms to every pocket book. If you cannot afford to have your gowns made, our pattern department will supply you with the smartest effects for only a song.

For eight or nine thousand dollars you can easily make your own spring clothes (not including hats).

In the meantime, our hotel for patrons (formerly Metropolitan Museum of Art) is now open and is full. We are also engaged in erecting several mammoth dressmaking establishments in Life Park, where clothes will be made for all. We expect to get a subsidy from the government.

If you have not already done so, join the League at once.

Address all communications to  
LIFE'S REFORM FASHION LEAGUE,  
LIFE SQUARE,  
LIFE PARK (formerly Central),  
NEW YORK.



O.C.

WE CAN SUGGEST NO SURER METHOD TO RETAIN A HUSBAND'S AFFECTIONS THAN TO APPEAR IN ONE OF OUR SMART BEAU BRUMMEL WALKING SUITS AT BREAKFAST.

### The Winner of Life's Suffragette Contest

THE prize of three hundred dollars in this contest has been won by H. B. MEESE, Braddock, Pa.

The contest was first announced in LIFE's issue of October 13, 1910. As the contributions came in they were carefully read and a preliminary selection made for publication. Out of a large number running into the thousands, sixty-one were selected in this manner, and these were published in LIFE at the rate of about six a week. Three judges from the editorial staff were then appointed, and each judge was given a copy of these sixty-one contributions. It was agreed that each judge should select from these the five which in his judgment were the best. These decisions were placed in sealed envelopes. These envelopes were opened, showing following selections:

Judge One, 58, 48, 38, 47, 55. Judge Two, 58, 13, 38, 43, 36. Judge Three, 2, 48, 41, 47, 52.

From this first ballot it will be seen that two judges agreed on two contributions in four instances, which narrowed the selection down to numbers 38, 47, 48, 58.

The judges on the second ballot agreed on Number 38, the following, as being the best of the four:

#### ELEVEN REASONS

The fact that a woman is a suffragette (one who actively and militantly supports woman suffrage) disqualifies her for the mission of wife and mother because she is abnormal mentally, and, very often, physically.

In the present day the activity of the suffragette must and does arise from one or several of the following causes, any one of which seriously diminishes her value as wife or mother:

1. Combativeness and a dictatorial spirit.
2. A physically abnormal state which subdues the natural desire she should possess to become a wife and mother.
3. Indolence (generally attended by wealth).
4. The ennui of an empty soul in search for amusement (illustrated by the antics of rich women suffragettes).
5. Lack of mental equilibrium, poise and independence, on account of which she leaps to the enjoyment of every new fad or hobby indorsed by some fashion leader or friend.
6. Desire for notoriety and publicity.
7. Ignorance and insanity (women of this class believe themselves mentally superior and divinely appointed to save the state from ruin, which in some guise or other they imagine to be threatening).
8. Lack of domesticity.
9. Superabundance of nervous energy without a normal brain to control same. Instanced in the case of many college girls who enlist in the cause. Marriage to a woman of this disposition is dangerous because such high mental tension may easily send her wrong in some other direction later in life.
10. Maudlin sentimentality: The victim pities herself; imagines herself when arrested to be a "martyr" to a "cause"; suffers trials with a mock "heroism"; enjoys sensation immensely and is envied by other women of the same mentality.
11. Blind, sheep-like following of some fashion leader or nervous friend. Trait indicates lack of independence and judgment.



### Plays of Three Countries



A VOIRDUPOIS is not the subject of "The Twelve Pound Look," much as the title might suggest it. The piece is a one-act sketch by Mr. J. M. Barrie, in which that clever author has turned his whimsicality into a rather bitter but amusing drive at the self-made Briton. This particular every-man-his-own-architect is so infatuated with his own wealth, his own achievements and his own personality that he can-

not conceive the existence of anyone else with other ideas. His first wife has some of her own, and therefore flies the coop she can no longer endure. The Briton divorces her and secures another to share his self-appreciation. The first comes back on an accidental assignment as a professional typewriter. She takes the opportunity of the chance interview to explain to her former spouse why she left him, and also to show him to himself as what a pitiable instead of magnificent creature he is. Of course Mr. Barrie does all this ingeniously and with quaint turns which bring out the humor as well as the satire. Ethel Barrymore is the heroine and makes it thoroughly apparent that she was too charming and too perceptive a woman to endure life with the parvenu Englishman excellently depicted by Mr. Charles Dalton.

The title refers to the look that came into her eyes when she found that she by her own exertions had made twelve pounds. Twelve pounds—sixty dollars, as the billboards carefully explain to the New York public—was the English price of a typewriter which was evidently made in America and which, thanks to our protective tariff, costs one hundred dollars in this country. The ownership of the typewriter meant that she could leave the domestic tyrant, and at the close of the interview she warns her husband against the appearance of the "twelve pound look" in the eyes of her successor.

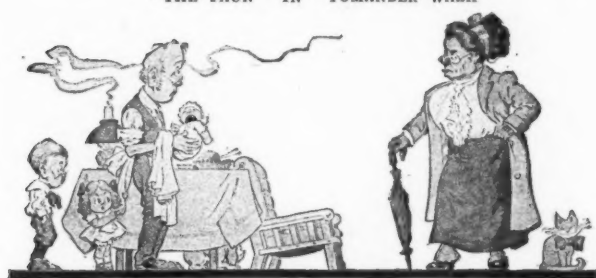
In connection with a revival of "Alice-Sit-by-the-Fire" the sketch makes an entertaining evening for those who enjoy Mr. Barrie's humor—and who doesn't?

MR. ROBERT MANTELL has figured it out that a theatrical generation survives about eight years. Just how he arrives at that conclusion he does not state. If it is true, "Excuse Me," Mr. Rupert Hughes's sleeping-car comedy, must be a complete novelty to most of those who see it, for it is more than three theatrical generations ago, according to Mr. Mantell's way of figuring, since the late W. A. Mestayer's similar farce-comedy created roars of laughter all

Scrambled Dramas



"THE FAUN" IN "POMANDER WALK"



"THE BOSS" OF "THE HEN-PECKS"

over the country. This is not implying for a moment that Mr. Hughes has borrowed an idea. He has simply taken the present development of railway travel, as shown in occurrences supposed to take place on an overland express train running from Chicago to San Francisco, and made it the subject of a laughable farce.

The author has written an unquestionable laugh-maker. Anyone who has traveled much in sleeping-cars may think that he has overlooked a number of possibilities and devoted too much energy to a trivial plot, but it should be remembered that even in farce there must be light and shade. An audience gets tired of laughing all the time. A fat man on a sleeping-car—and there is one in "Excuse Me," made irresistibly funny by Mr. James Lackaye—suggests unlimited opportunities for mirth, but even Mr. Mestayer, who made this the star part in his famous farce, was wise enough to back the idea up with something more than mere fatness.

The real star of "Excuse Me" is Mr. Willis Sweatnam, who, as the colored porter, presides over the destinies of as remarkable a set of passengers as ever traveled together. LIFE has had occasion before to refer to Mr. Sweatnam's work in black-face. He was a leading character in "The County Chairman," and here as then demonstrates that there is something more than mere negro-minstrelsy in his characterization of our colored fellow citizen.

"Excuse Me" is a good blues-chaser.

FRENCH authors have got to look to their laurels in America. Many of their plays should not be produced here at all. Our Puritanism will not endure numerous things which the Latin races laugh at and enjoy with nothing more than a passing thought. Many French plays carefully adapted and conscientiously produced with properly chosen casts might become, and many have become, valuable dramatic properties

in America. But to think that any play at all can be brought over here simply because it has had a Parisian success and be successfully slap-dashed onto our stage, without very careful preparation, is an injustice to the whole brotherhood of French dramatists.

"The Zebra" might possibly have been turned into a successful farce for the American stage. It has one funny act, but as the underlying motive of the whole action is marital infidelity in very crude form, it is doubtful whether it would have been possible to have made it acceptable with even the most careful adaptation. Substituting Tenderloin restaurants for something Parisian with a more romantic flavor at once reduces even a farce to a basis of vulgarity.

Tenderloining a Parisian farce may be bad for it, but even that fault might be minimized with a well-chosen, well-rehearsed cast and expert staging. None of these things is evident in "The Zebra." The people, some of them well known and competent in lines of work adapted to their abilities, are not to be blamed if they are misplaced. Therefore, to criticise them would be unfair unless we have reached the point where we can say that it is the duty of a stage artist to fight with his bread and butter if he thinks he is given a rôle which he thinks he cannot play. Which suggests several reasons for smiling.

"The Zebra" is what it is—a vulgar farce badly done, and an outgrowth of department store methods in the American theatre which work injustice to everybody concerned—authors, actors and public. *Metcalfe.*

LIFE'S CONFIDENTIAL GUIDE TO THE THEATRES

*Astor*—"The Boss," by Mr. Edward Sheldon. The debased side of American politics, with Mr. Blinn's excellent acting in the title part.

*Belasco*—"The Concert." Woman and her musician-worship admirably satirized in well acted and amusing comedy.

*Bijou*—"The Havoc." Mr. Henry Miller as the husband in another demonstration of the domestic triangle.

*Broadway*—"The Hen-Pecks." Elaborate musical piece with Mr. Lew Fields at his best.

*Casino*—"The Balkan Princess." Tuneful and dashing comic opera, with Louise Gunning and Mr. Robert Warwick as the stars.

*Cohan's*—"Get Rich Quick Wallingford." The "con" game, its workers and its victims in laughable depiction.

*Comedy*—"I'll Be Hanged if I Do." Mr. William Collier and his laugh-provoking powers the main feature of a diverting American comedy.

*Criterion*—"Mr. Victor Moore in "The Happiest Night of His Life." Notice later.

*Daly's*—"Homeward Bound," with Mr. William Courtenay. Notice later.

*Empire*—"The Twelve Pound Look" and "Alice-Sit-by-the-Fire," by Mr. J. M. Barrie. See above.

*Gaiety*—"Excuse Me," by Mr. Rupert Hughes. See above.

*Garrick*—"The Zebra." See above.

*Globe*—"The Slim Princess." Amusing musical piece, more amusing than musical.

*Hackett*—"Over Night." Slim farce verging on the improper.

*Herald Square*—"Everywoman." Notice later.

*Hippodrome*—Changing bill of circus features as adjunct to brilliant ballet and spectacle.

*Hudson*—"Nobody's Widow." Well acted light American comedy, with Blanche Bates at the head of a good company.

*Knickerbocker*—Rostand's "Chantecler." The celebrated poetical and allegorical drama commercialized for American consumption.

*Lyceum*—"Seven Sisters," with Mr. Charles Cherry. Notice later.

*Lyric*—"The Deep Purple." Melodramatic exposition of upper-class New York "crooks," excellently acted.

*Majestic*—Aborn Opera Company in English versions of well-known operas.

*Maxine Elliott's*—"The Gamblers." How modern bank breakers conduct their business shown in well acted drama.

*Nazimova*—"Baby Mine." Farcical and very laughable comedy of newly married life.

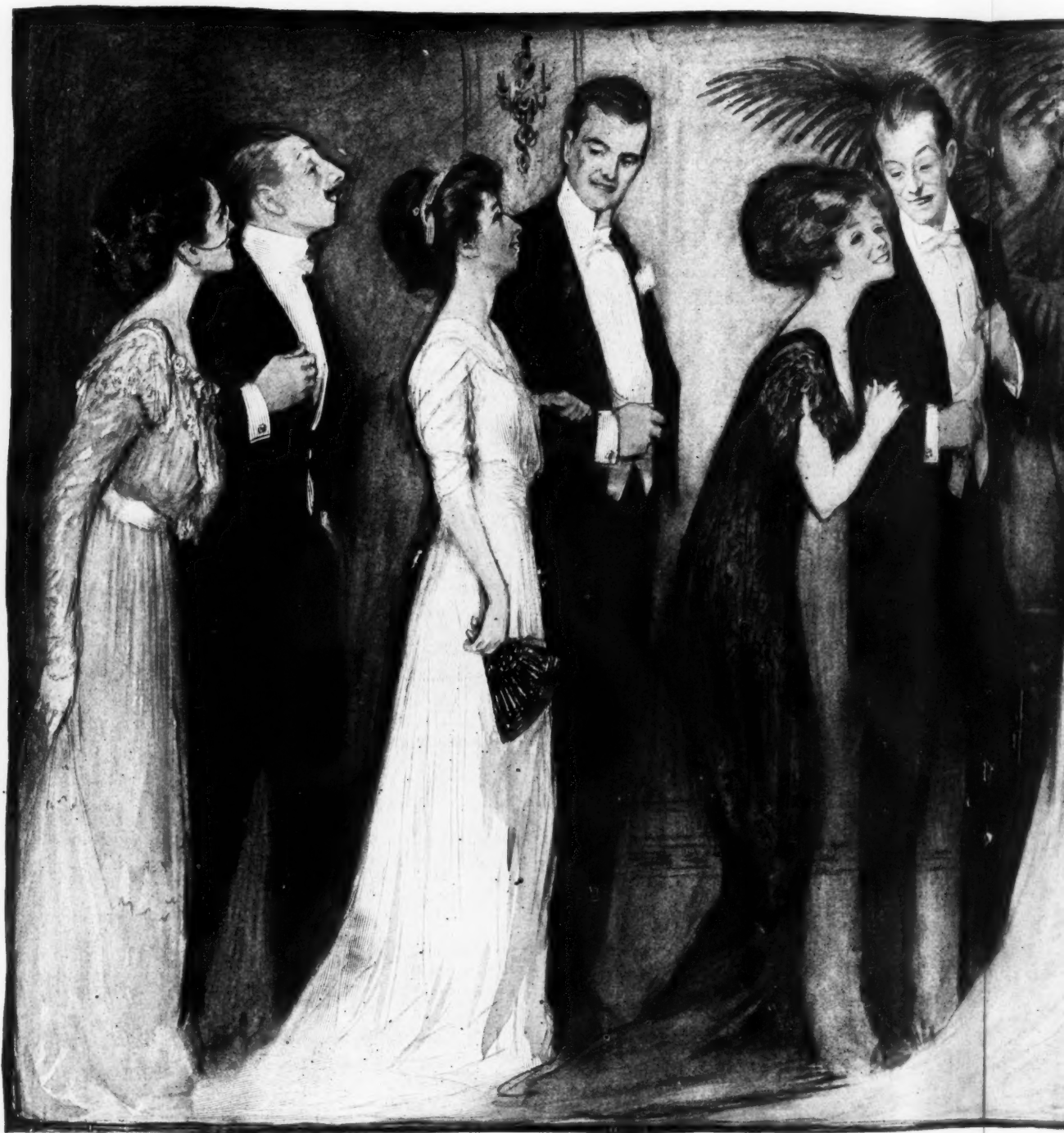
*New-Repertory* including "The Piper," "The Blue Bird," and "Nobody's Daughter."

*Republic*—"Rebecca of Sunnybrook Farm." Play of child life in a New England town based on the well-known stories and with Edith Talliaferro's charming impersonation of the girl heroine.

*Wallack's*—"Pomander Walk." Pretty love story located in England a century ago. Well told, well acted and well staged.

*Weber's*—"Alma, Where Do You Live?" Several catchy tunes, carrying a foolish farce.





In to Dinner

LIFE.



to Dinner

### What Was Her Crime?

After being prevented by the rules of the Convent of the Good Shepherd in Brooklyn from seeing her father for thirty years, Sister Mary of the Rosary will be allowed to look upon his body to-morrow by a special dispensation from Bishop McDonnell of Long Island.

Mr. Long had lived near the convent ever since his daughter became a nun, in 1886. He was allowed to talk to her periodically through a screen, but they could not see each other.—*N. Y. World.*

**T**HIS reads like an extract from some grewsome tragedy of the dark ages. Sister Mary is, as we understand it, a life prisoner. Her offence consisted in being young and inexperienced. She allowed her religious emotions to be worked upon by Catholic priests. She took vows, administered by those men, which vows she, in her innocence, considers binding. But the Catholic priests who administered these vows—are they also volunteers for life imprisonment?

Hardly. They may be unwise in some ways, but not to that extent.

It would be more in accordance with the laws of civilized countries, and with the American spirit of fair play, if Sister Mary be set at liberty and the priests who deceived her put behind the bars.



"A PAIR OF SPECTACLES."

### The Warren Fiasco

**T**HE Warren fiasco is unique. The mighty forces of government spent three years trying to find a legal and plausible way to put Fred D. Warren in jail. Just when they had succeeded in fastening guilt upon him and tagging him with a sentence, they discovered they had made a mistake and it devolved upon President Taft to find a plausible way to keep him out of jail.

It was a mean trick to play on the President. But, while



ART

we sympathize with him, we also congratulate him. It was once said in relation to specie payments that the way to resume was to resume. So, also, the way to drop a hot poker is to drop it. Even so lofty a personage as the President of the United States can be excused for dropping a hot poker. We would do as much ourselves.

Mr. Warren presented himself at the jail, but they wouldn't let him in. President Taft explained why the next day. If, he aptly says, this man had gone to jail, it would have enabled him "to pose as a victim of governmental prejudice."

That would have been foreign to the American spirit. Millions for governmental prejudice, but not a cent for posers. We hope, therefore, that Warren's disease may not become epidemic. If victims of governmental prejudice should suddenly take to posing, we should either have to cease the prejudice or shut up our jails, a dismal prospect either way. In order to have things work smoothly, the beneficiaries only of governmental prejudice should pose; not the victims. Victims should slink in due humility. That was Warren's fault. He wouldn't slink. On the contrary, he thought the governmental prejudice was more to be scorned than himself and was willing to upset the whole country on that theory. He wouldn't even ask pardon for being sentenced. Such a felon is hard to deal with.

And so we do not join with those who think Taft weak-kneed. The only pity is that he had to reverse the worthy judges who passed sentence; but no doubt he can appoint them to the Supreme Court one of these days and then make it all right.

"**W**HAT did Delilah discard Samson?"

"Because when he was hirsute he was strong."



## Priscilla Has Lost None of Her Pristine Vigor



I REMEMBER hearing a Tammany politician say, apropos of the tremendous rain and wind storm which marked Tammany Day at the Columbian Exposition in Chicago, "Even God hates the Irish." Judging by the weather on St. Valentine's Day, when we had the Suffragette fair at the Astor, the same thing might be said of the Suffragettes. It was a fiendish day, and for that reason the general public took no interest at all in the undertaking. But that made no difference. We had a perfectly lovely time selling each other things that nobody wanted and running voting contests for our peerless leaders. Lots of them got their names in the papers, so that our work wasn't entirely wasted.

SPEAKING of the way our peerless leaders succeed in getting their names printed over and over again in the newspapers, I notice a growing tendency on the part of editors and reporters to treat them with levity. These gentlemen of the press should remember that they have or had mothers of their own. A woman may be a peerless leader of Suffragettes, but she is still a woman, and no man deserving of the name should treat her or speak of her except with the most chivalrous respect. The most unwomanly Suffragette is nevertheless a woman.

IF there is any one thing on earth which is more useless than a bachelor I'd like to know what it is. Anything which will help to turn them into wife-supporting husbands and make it easier for us girls to marry is a move in the right direction. The proposed law I give below should receive the support of every Suffragette in Massachusetts:

### HOUSE . . . No. 1375

Bill accompanying the petition of Charlotte Smith for legislation to provide for the taxation of bachelors. Taxation. January 19.

### The Commonwealth of Massachusetts

In the Year One Thousand Nine Hundred and Eleven.

### AN ACT

Relative to the Taxation of Bachelors.

Be it enacted by the Senate and House of Representatives

in General Court assembled, and by the authority of the same, as follows:

SECTION 1. Every male person above the age of thirty-five years in this commonwealth who is unmarried shall pay a tax of five dollars per annum to the city or town in which he resides, to be assessed in the same manner in which poll taxes are assessed, unless he can prove to the satisfaction of the assessors of the city or town in which he resides that he is not of good moral character, or that he is otherwise unfit for matrimony.

SECTION 2. The fund so obtained shall be expended by the overseers of the poor in the several cities and towns for the support of deserving spinsters who have passed, or are believed to have passed, the marriageable age.

I have not the honor of the acquaintance of Charlotte Smith, and do not even know whether she is married or single, but there is no doubt that she is a noble woman. What William Lloyd Garrison and his associates did for the freedom of the slave Charlotte Smith seems attempting to do for her unmarried sisters in the old Bay State.

It is a notorious fact and a disgrace to that commonwealth that the unmarried women largely outnumber the men. While that is so not a single bachelor should be permitted to escape. It is a pity the proposed law permits the bachelors to get off with a tax. They should be imprisoned for life or until they consent to marry the first woman who asks. With such a law in force I myself might be willing to live in Massachusetts.

Three cheers for Charlotte Smith! She is a splendid woman and is showing the world what kind of legislation we may expect when women get the ballot.



## VOTES FOR LADIES

WHAT'S the matter with those girls up at Wellesley College? They had an election up there the other day to determine whether the college was for or against Votes for Women. The little fools voted against it. There were 293 votes cast in favor of Woman's Suffrage and 557 on the other side of the question.

If I had a daughter in that college I'd go up there and tell those teachers what I thought of them. I wish I was one of the teachers. That's the proper age to catch a girl and make her a good Suffragette. The trouble with almost all of us is that we didn't become Suffragettes until we were too old to be anything else.

I have always been in favor of college education for girls, but this changes my mind. If I ever have a daughter she shall never go to college—certainly not to Wellesley.

PRISCILLA JAWBONES.



ALL BUTT ONE

## Constructive Criticism

THE hats that year were small like griddle cakes,  
 The sleeves bulged out like flighty toy balloons,  
 The skirts were trimmed with braid that writhed like snakes,  
 And the buttons were the size of maccaroons.  
 So she bought the entire outfit at the store  
 Whereat her husband, with superior smile,  
 Reviewed his darling's latest wardrobe o'er  
 And murmured, "Ghost of Barnum! What a style!"

Next year the hats shot heavenward in towers,  
 The sleeves at elbow drooped like empty sacks,  
 The skirts, so long they fell in silken showers,  
 Wiped up the floors—thus saving time and wax.  
 So she called upon the modiste and she bought  
 The latest crease. And when her husband saw  
 His only thus attired, he stood in thought  
 And muttered, "It's the limit of the law!"

Next came the Merry Widow hats, so wide  
 You couldn't get a lady through a door.  
 The back-hook dress came with it, all supplied  
 With seven-billion-trillion hooks or more.  
 So she got the proper thing and paid the bill;  
 But as the husband struggled with the hooks  
 He grunted in a manner harsh and chill,  
 "This may be Style, but heavens, how it looks!"

Next came the hobble skirt and thimble hat,  
 So women walked, the halt, the lame, the blind.  
 But she of whom I write her foot down sat,  
 "This shock I'll spare poor husband and be kind."  
 So she didn't buy this outfit at the store.  
 And lo! His Lordship in a little while  
 Spoke in a vein he'd never used before,  
 "Dear, why not keep a little more in style?"

—Wallace Irwin.



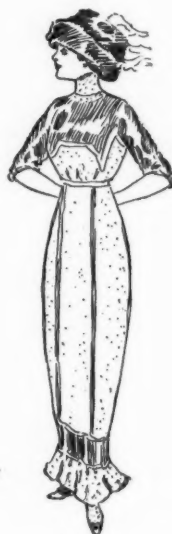
APRIL SHOWERS



BRING



MAY



FLOWERS

W.C. BEAUMONT  
 '10



OH, JOHN! BOO HOO! THIS HORRID T-T-TUBE SKIRT JUST  
 B-B-BAGS AT THE KNEES EVERY T-T-TIME I SIT DOWN.

## The Human Race

THE human race differs in no vital respect from other kinds of races. A race must have a goal. The goal of the human race, the dollar, is a definite one. A race must have contestants. The human race has ninety odd million in this country alone. But, most important of all, a race must be interesting.

It is in point of interest that the human race is in danger of becoming unpopular. In order that a race may be interesting, the contestants must either be fairly well matched or the handicaps must be understood and agreed upon. There must be no wide gaps. There should be a nip and tuck spirit, an occasional overhauling of the leaders, a change of places.

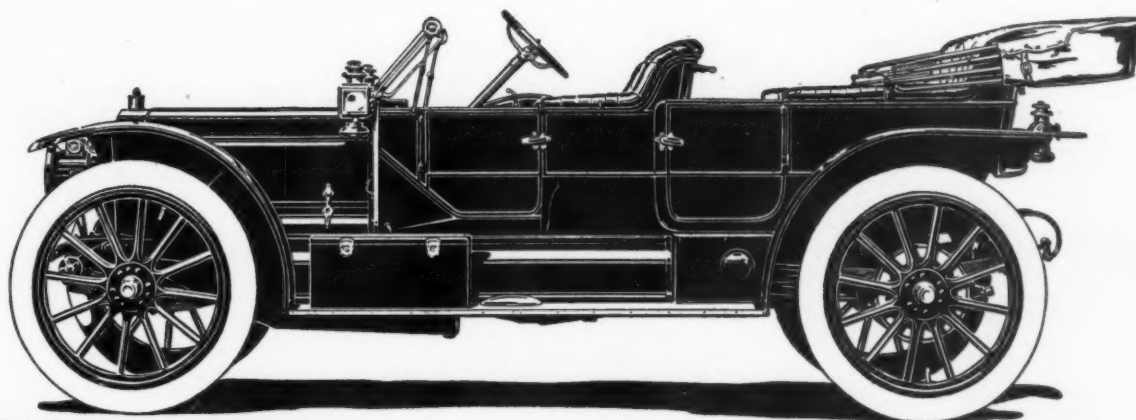
It isn't always necessary to have revolutions to effect this desirable condition. But if, by governmental or other devices, the race seems to be "fixed," not only the spectators, but the contestants, even the favored ones, soon become disgusted.

## Sometimes the Case

"A SENATOR, Pa—?"  
 "A Senator, my son, is very often a man who has risen from obscurity to something worse."

# Rambler

## Motor Cars



Rambler  
Sixty-five  
Toy Tonneau

Forty-inch  
Wheels

**I**F you drive a Rambler the pleasure of your outing is not converted into drudgery by tire trouble. The Rambler is the only American car equipped with the Spare Wheel. Fitted with a perfect inflated tire, it may be quickly and easily changed for a wheel with a damaged tire. No tiresome pumping in the hot sun or cold rain and you avoid the dirt so disagreeable to the well groomed. This eliminates worry about tire trouble which so often mars a trip. Every feature of the Rambler is designed for the owner's comfort, safety and convenience. The Offset Crank Shaft enables you to throttle down on high gear no faster than a man usually walks; to glide along quietly in crowded traffic without frequent gear shifting and obviates the necessity of rushing the hard pulls through sand and up grades. The Straight Line Drive saves power; big wheels and tires give added comfort and tire economy; the brakes are large enough to provide a feeling of security and the safety starting device protects you from injury while cranking.

A telephone message to the nearest Rambler representative will bring a Rambler to your door for inspection. A postal will bring you the new catalog.

### The Thomas B. Jeffery Company

Main Office and Factory, Kenosha, Wisconsin

Branches: Boston, Chicago, Milwaukee, Cleveland, San Francisco, New York



## Life's Family Album



Wallace Irwin

PERHAPS the best way to introduce Wallace Irwin is to say that he is a brother of Will Irwin. (If we were writing of Will, we should say that he was a brother of Wallace.) Be that as it may, it is not too much to say that Wallace Irwin is known wherever there is a Chinese laundry. When we deferentially approached he was bending over the differential gear of his auto. We tore him away from this interesting occupation and forced him into the den of his house in Eighty-fourth Street.

"You are about to be interviewed," we said sternly. "Tell us the story of your life."

"It was in the year 1876," he began in a dramatic whisper. "At Oneida, N. Y. I chafed under Oneida for the next four years."

"And then—"

"I determined to take my family to Leadville, Colo., suggesting to my father that we appropriate some of the virgin silver which was then cropping out like measles all over the face of the Guggenheim State. But apparently it had all been appropriated by some one else and in my eleventh year, with my valuable assistance, my father went in for cattle-raising. In

1895 I was graduated from the West Denver High School. Then I went to Cripple Creek, where I got the gold fever but not any gold. Leland Stanford University then called me. In college I edited two or three papers, took some prizes, wrote some shows, stole some chickens, cut some classes, and graduated (by request) during the flower and glory of my junior year."

At this moment the assistant chauffeur came up with the card of one of our leading magazine editors.

"Tell him to wait," said Mr. Irwin.

"You were not affluent then," we observed reminiscently.

"I left college with one dollar and eighty-five cents in my pocket. I walked from Palo Alto to San Francisco. I had already chosen journalism for my profession, but journalism did not suspect the fact. When I was too poor to buy food I ate doughnuts. I applied for work at the offices of the *Call*, *Chronicle* and *Examiner*, but the editors seemed to know, as by instinct, that I was not cut out for a reporter. Finally I hunted up the poorest paper in San Francisco and suggested to the city editor that I work for nothing. 'I'll try you,' said he, 'although I don't think you are worth it.' In a fortnight he raised me to the alarming salary of ten dollars a week. Then I began writing jingles, and became what is known as a 'hired poet.' Later I was editor of the *Overland Monthly*, and married Miss Grace Luce, afterward destined to become the author of *The Diary of a Show Girl*,

although she did not suspect the fact then.

"Didn't you write something else about that time?"

"Oh, you mean *Love Sonnets of a Hoodlum*. Yes, that was a hit."

"You sold about a million copies, didn't you?"

"A million or two, I forget which. This was followed by *The Rubaiyat of Omar Khayyam, Jr.* But the greatest thing happened to me in 1904."

"That was the eventful year—"

"When I came on to New York and sold a poem to *LIFE*. I vividly remember it, because that was the first time that my work had been sanctified by an Eastern sanctum. Then I wrote a poem every day for a year for the *New York Globe*.

"And how about *The Letters of a Japanese Schoolboy*, that Mark Twain praised so highly?"

"Oh, that ran for a year in *Collier's*."

"What is your religion, Mr. Irwin?"

"Roosevelt Republican."

"And your general standing?"

"For thirty-four years I have lived without any visible means of support."

"You have a conscience, we presume, having been a San Francisco reporter?"

"I should say I had. I have never, to my knowledge, written a detective story or taken money from the *Standard Oil*."

By this time several other magazine editors were waiting, and we modestly withdrew.



"WHILE THERE'S 'LIFE' THERE'S HOPE."



EVERYWHERE YOU GO, YOU WILL FIND WOMEN WHO HAVE ALWAYS USED NOTHING BUT WOODBURY'S FOR THE SKIN.

# Think how long Woodbury's has been *the* skin soap

The number of different kinds of soap show the demand for a soap that will be just what people want.

Glycerine, olive oil, tar, vegetable—try them, any and all of them, but we believe that you will find Woodbury's Facial Soap *best* suited to *your* skin.

After a man has treated thousands of cases, he learns something about the skin and its needs. This is why Woodbury's formula for soap succeeds where other soaps fail. It is the result of years of study and practice.

Thousands are indebted to him for his life's work.

Next time you order soap, get a cake of Woodbury's, prepared for the skin. Compare it with the soap you now use. Introduce it into your family. See how readily each member adopts it. For over a third of a century, it has been *the* skin soap.

It costs 25 cents a cake. No one hesitates at the price after their first cake.

**Write today for samples**

For 4 cents we will send a sample cake of Woodbury's Facial Soap. For 10 cents a sample of Woodbury's Facial Soap, Woodbury's Facial Cream, Woodbury's Facial Powder. Write now, THE ANDREW JERGENS CO., 2605 Spring Grove Ave., Cincinnati.

## Woodbury's Facial Soap

For sale by dealers everywhere



A CLEAR GREASE LESS JELLY, CLEANSING AND SOOTHING, DIFFERENT FROM ANY YOU HAVE EVER USED. 25c A TUBE.



NOTICE THE DOUBLE BOX AND FREE CHAMOIS; 25c A BOX.

**Mail this Coupon for Samples**

THE ANDREW JERGENS CO., 2605 Spring Grove Ave., Cincinnati, Ohio.

I enclose four cents in stamps for a sample cake of Woodbury's Facial Soap, Or, ten cents in stamps for a sample of Woodbury's Facial Soap, Woodbury's Facial Cream and Woodbury's Facial Powder.

Name.....

Address.....

City.....

State.....



To a Jilt

If handsome is as handsome does,  
As handsome hath been said to be,  
Why, you're the handsomest ever was,  
For you have "done me" handsomely!  
—London Opinion.

The Surest Place

SPEAKER (warning to his subject):  
What we want is men with convictions,  
and where shall we find them?

VOICE: In jail, guv-nor!  
—Penny Illustrated Paper.

MRS. ELIZABETH B. GRANNIS, at one of the dinners following the conservation congress in St. Paul, said of marriage: "It is true that some girls, marrying men to reform them, succeed. Some girls, too, fail. The hostess at a tea once said to a beautiful, sad-eyed woman: 'Are you fond of sports, Mrs. Blank?' Mrs. Blank smiled. Her sad eyes twinkled a moment. Then she sighed and answered: 'Well, I suppose I ought to be. I married one.'"

—Argonaut.



SUBWAY LOOPS

HIS MISTAKE

Thoughtful Girl

The young man was calling on the girl. He didn't know her very well, but she looked good to him. He wanted to call again the next night, but hardly had the nerve to ask permission to do so.

"I'd like to come up again," he said when he was ready to go home. "How about next week some time?"

A look of disappointment came over her face. "Next week?" she said. "Why, isn't that—er—well, I'll tell you what to do; you come up to-morrow night and we'll decide which night next week you may call."—Detroit Times.

Feared His Own Eloquence

"Mr. Grimes," said the rector to the vestryman, "we had better take up the collection before the sermon this morning."

"Indeed?"

"Yes, I'm going to preach on the subject of economy"—Stray Stories.

"Son, I hear you have joined the Boy Scout movement."

"Yes, dad."

"Well, s'pose you scout ahead and see if your mother is sitting up for me."

—Pittsburgh Post.

LIFE is published every Thursday, simultaneously in the United States, Great Britain, Canada and British Possessions. \$5.00 a year in advance. Additional postage to foreign countries in the Postal Union \$1.04 a year; to Canada, 52 cents. Single current copies, 10 cents. Back numbers, after three months from date of publication, 25 cents.

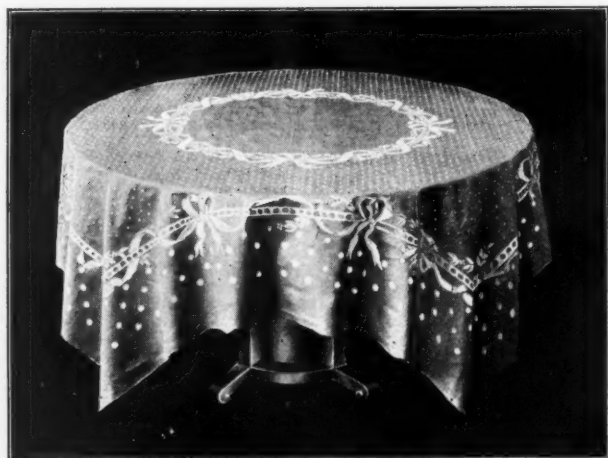
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NEW TABLE LINENS

We are continually adding to our Table Linen assortment the choicest designs from the best European manufacturers.

The design which we illustrate, and for which we quote prices below, is one of the newest in our collection, which comprises over 400 different designs.

The qualities range from the most moderate priced up to the finest goods made and in all sizes, including those for very wide and long Banquet Tables.

"Perles et Ruban" (Illustrated above)

|                               |        |                               |        |
|-------------------------------|--------|-------------------------------|--------|
| Napkins, 20 in. . . . . doz., | \$3.00 | Cloths, 2x2 yds. . . . . each | \$3.25 |
| Napkins, 22 in. . . . . "     | 3.50   | Cloths, 2x2½ yds. . . . . "   | 4.00   |
| Napkins, 24 in. . . . . "     | 4.00   | Cloths, 2x3 yds. . . . . "    | 5.00   |
| Napkins, 26 in. . . . . "     | 4.75   | Cloths, 2½x2½ yds. . . . . "  | 4.00   |
| Napkins, 28 in. . . . . "     | 5.50   |                               |        |

The above is one of six of our latest designs in Table Linens. It will give us pleasure to mail, on request, illustrations of the entire number.

James McCutcheon & Co., 5th Avenue & 34th Street New York



Reg. Trade Mark



Brooks Brothers,  
CLOTHING,  
Gentlemen's Furnishing Goods.

Spring styles in all garments for Dress and Sporting Wear.

Motor Clothing, Liveries.

Riding Suits and Odd Breeches.

English Hats, Haberdashery and Leather Goods.

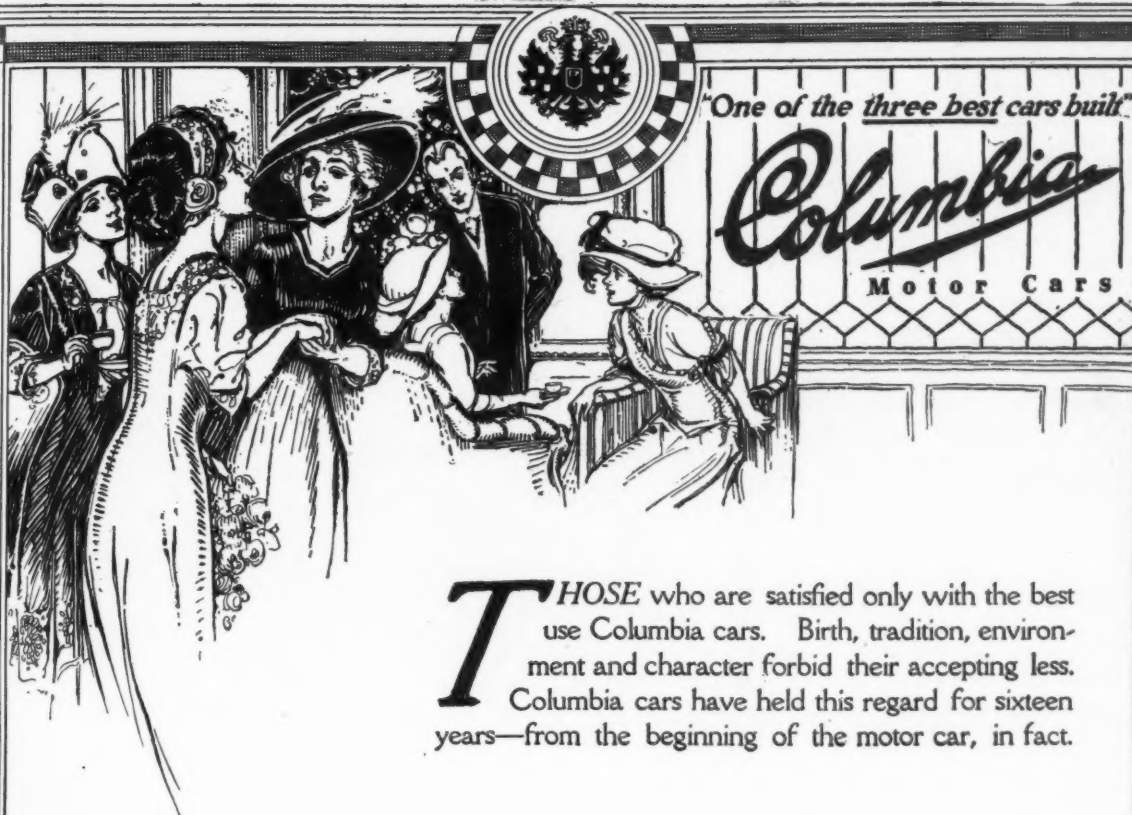
Boots and Shoes.

Imported Mackintoshes, Polo Ulsters, Blazers.

Send for Illustrated Catalogue.

BROADWAY, Cor. TWENTY-SECOND ST., NEW YORK





"One of the three best cars built"

**Columbia**  
Motor Cars

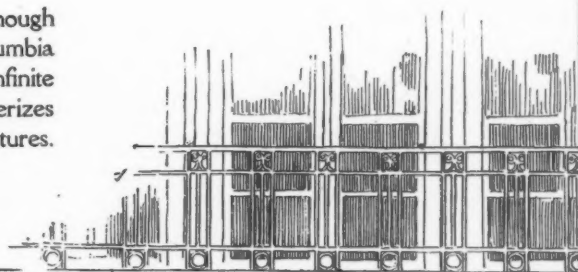
**T**HOSE who are satisfied only with the best use Columbia cars. Birth, tradition, environment and character forbid their accepting less. Columbia cars have held this regard for sixteen years—from the beginning of the motor car, in fact.

Columbia cars are built in a factory big enough to build 5000 cars. Only 1000 Columbia cars are built annually and these with infinite care. Every refinement of detail characterizes them. They have many exclusive features.

*Send for complete catalogue.*

The Columbia Motor Car Company  
Hartford, Conn.

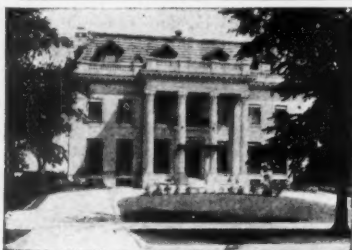
Member A. L. A. M.



*Eighty Five*



## · LIFE ·



Residence of  
Col. G. G. Pabst, Milwaukee, Wis.

### What Kind of Refrigerator Service Have You?

*Saving the ice* is a very commendable thing for a refrigerator to do—Saving your health is of much greater importance, but *the most important of all* is the continuous twenty-four hour service of convenience—help in keeping uncooked foods—chilling salads, jellies, desserts, etc., that

#### McCray Refrigerators

give; in preserving individual flavors and aromas; in imparting a delightful thirst-satisfying coolness that makes the good things better and the crisp things snappier, more appetizing and deliciously stimulating.

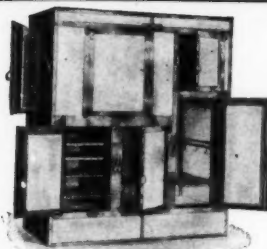
#### McCray Refrigerators

are built in many sizes and kinds to supply perfect refrigeration for every purpose as described in the following illustrated booklets: No. A. H. Built-to-order for Residences, No. 87 Regular Models for Residences, No. 48 for Hotels, Clubs and Institutions, No. 72 for Florists, No. 67 for Grocers, No. 59 for Meat Markets. The one you are interested in will be sent free on request.

#### McCray Refrigerator Co.

286 Lake Street Kendallville, Ind.

Display Rooms and Agencies in all Principal Cities



McCray Refrigerator No. 7652  
Built-to-order for Col. G. G. Pabst

### OUR FOOLISH CONTEMPORARIES



#### Flasks

Sing a song of sixpence,  
Pocket full of rye—  
That's the way to carry it  
When the town is dry.

—Philadelphia Telegraph.

"Do you find her attractive?"

"Yes, indeed. She is just at the most alluring age—old enough to know better, but not quite old enough to do better."

—Yale Record.

#### At It Really Was

On the morning after his first appearance on the stage the confident but untalented youth met a friend who had witnessed his first performance. "What do you think of my acting?" asked the would-be Hamlet.

"That wasn't acting," replied the friend. "That was misbehavior."

—Ladies' Home Journal.

**Caroni Bitters**—Unexcelled with Lemonade, Soda, Gin, Sherry and Whiskey. Indispensable for a perfect cocktail. Oct. C. Blache & Co., 78 Broad St., N. Y., Gen'l Distrib.

**KICKER:** The things Roosevelt said in England were stupid.

**BICKER:** That shows his adaptability.  
—Tiger.



# Underberg

*The World's Best*

# Bitters

ESTD 1845  
THE BEST BITTER LIQUEUR

### SATISFYING and BENEFICIAL

You can get more satisfaction and more real benefit from UNDERBERG BOONEKAMP BITTERS than from any other stimulant. It refreshes and invigorates, and is permanent in its effects. Try it after a hard day's work. It will brighten the intellect, sharpen your appetite for dinner, and tone your system so that you can get full enjoyment from the evening's pleasures.

Over 7,000,000 bottles have been imported to the United States at all hotels, clubs and restaurants, or by the bottle at Wine Merchants and Grocers. Ask for UNDERBERG. Booklet Free.

Bottled only by H. Underberg Albrecht, Rheinfelden, Germany, since 1846.

**LUYTIES BROTHERS, Sole Agents, 204 William St., N. Y.**

#### Young America

The following answers are taken from a number collected by a teacher in the Topeka schools:

"A blizzard is the inside of a hen."

"Oxygen is a thing that has eight sides."

"The cuckoo never lays its own eggs"

—Indianapolis News.

#### A Serious Serial

"What did your wife say when you stayed out so late last night?"

"I don't know. She hasn't finished telling it all to me yet."

—Detroit Free Press.

### The J. & J. Slater Shoe NEW SPRING MODELS



**THOSE** qualities of refined elegance in form, fabric and finish that satisfy a discriminating taste—has the approval of those who know and appreciate character in footwear.

New and exclusive Spring styles, for every occasion, at prices ranging from six dollars and a half up.

**SATIN SLIPPERS**—Exquisite in coloring, material and shapeliness; in a variety affording choice up to the most elaborate and meeting the most exacting requirements.

Our **MAIL ORDER SERVICE** enables those who live outside of New York to purchase the famous J. & J. Slater shoes with as little trouble as if buying in their home city. New illustrated price list, "A Package of Shoes," and book of instruction with measurement blank mailed on request.

### J. & J. Slater

For 50 years New York's most fashionable bootmakers

Broadway, at 25th St., New York



Miss Bee: IF THAT'S TRUE, WHY DID THE GOOD LORD GIVE US STINGERS?

# This is the Verdict on No-Rim-Cut Tires

After selling half a million Goodyear No-Rim-Cut tires, these are the facts as we find them:

Last year our tire sales trebled—jumped to \$8,500,000. Yet No-Rim-Cut tires, during most of the year, cost one-fifth more than standard Clincher tires.

This year, sixty-four leading motor car makers have contracted for Goodyear No-Rim-Cut tires.

At the big Automobile Shows held this year, up to

this writing, more pneumatic-tired cars were equipped with Goodyears than with any other make.

Among Goodyear customers, No-Rim-Cut tires out-sell our Clincher tires almost six to one, now that the price is equal.

All of which shows that men who know are demanding No-Rim-Cut tires. The day of the Clincher is ending.

## How They Cut Tire Bills in Two

### Rim - Cutting Impossible

It is utterly impossible to rim-cut a Goodyear No-Rim-Cut tire. We have sold half a million to users. We have run the tires deflated in a hundred tests—as far as twenty miles. In all this experience there has never been a single instance of rim-cutting. And there never can be one.

All this worry and expense is ended forever when you adopt Goodyear No-Rim-Cut tires. Let us explain.



Here is the clincher tire as we and others make it. The picture shows how these tires are fitted in any standard rim for quick-detachable tires. Also in demountable rims.

In using these tires the removable rim flanges must be turned to hook inward—as shown in the picture—to grasp hold of the hook in the tire. These tires are called "clinchers" because they hook into the flange. That is how the tires are held on.

When the tire is deflated, note how that thin rim flange digs into the tire casing—forced by the whole weight on the wheel. That is what causes rim-cutting, even when the tire is but partly deflated. In case of a puncture, the tire may be wrecked beyond repair by running a single block.



The 126 Braided Wires

Here is a Goodyear No-Rim-Cut tire fitted in the same standard universal rim. This tire has no hooks on the base. It does not need to be hooked into the rim flange. So the removable rim flanges are turned to hook outward. The rounded edge comes next to the tire, and rim-cutting is utterly out of the question.

The hooks were used because no man knew how to make an unstretchable tire base practical and safe. To prevent the tire from stretching over the rim we had to hook it into the flanges.

We get rid of this need by vulcanizing into the tire base 126 braided piano wires—63 on each side. This makes the tire base unstretchable. Nothing can force the tire off the rim. But, when you unlock and remove the rim flange, the tire comes off in an instant. There is no prying out as with clincher tires, where the hooks "freeze" into the flanges.

When the tire is inflated these braided wires contract. The tire is then held to the rim by a pressure of 134 pounds to the inch. It is so secure that no tire bolts are needed—none are used.

### We Control It

These many braided wires, which contract under air pressure, form the only practical way to make an unstretchable tire base. And we control this feature by patent. Many other methods have been tried and discarded. This one alone has made the hookless tire practicable.

We recommend the clincher tire—as do others—where the braided wire base can't be used. But these braided wires perfectly solve the problem. They make the hooked tire unnecessary. They make rim-cutting avoidable. They are bringing a tremendous tide of demand to Goodyear No-Rim-Cut tires.

### Tires 10% Oversize

Here is another great saving which this construction makes possible.

The No-Rim-Cut tire begins to flare outward right from the base of the rim. Note the picture. It is not contracted by the hook-shaped flange.

This enables us to give you a tire 10 per cent. wider than rated size, and yet perfectly fit the rim. And we give you this extra without extra cost.

That means one-tenth more air—10 per cent. greater carrying capacity. It means, on the average, 25 per cent. additional mileage.

### The Reason is This

Motor car makers adapt their tire sizes to the expected load. That means the weight of the car as they sell it and the weight of the passengers at 150 pounds each. In these days of close prices few motor car makers can afford to allow much margin.

But most owners add extras—a top, glass front, gas tank, gas lamps, extra tires, etc. And passengers sometimes weigh more than 150 pounds. As a result, the tires are overloaded beyond the elastic limit. The result is a blowout, often while the tire is new. And the motor car owner, not knowing the facts, usually blames the tire.

To take care of these extras, and avoid this blame, we give you the 10 per cent. extra size, which the No-Rim-Cut style allows. And we give it without extra charge.

This oversize on the average adds 25 per cent. to the tire mileage. The No-Rim-Cut feature saves another 25 per cent. It is safe to say that these two features together cut tire bills in two on the average.

They cost nothing extra. You get them both by simply insisting on Goodyear No-Rim-Cut tires.

Our tire book tells how Goodyear tires have been gradually perfected through 12 years of ceaseless experimenting. It tells a hundred facts which motor car owners should know. Ask us to send it to you.

# GOODYEAR

## No-Rim-Cut Tires

With or Without Non-Skid Tread

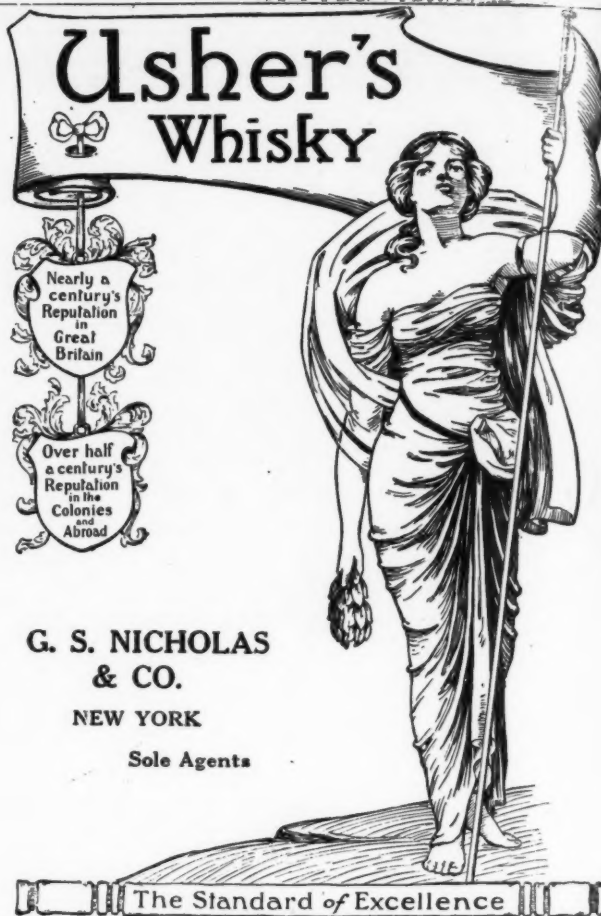
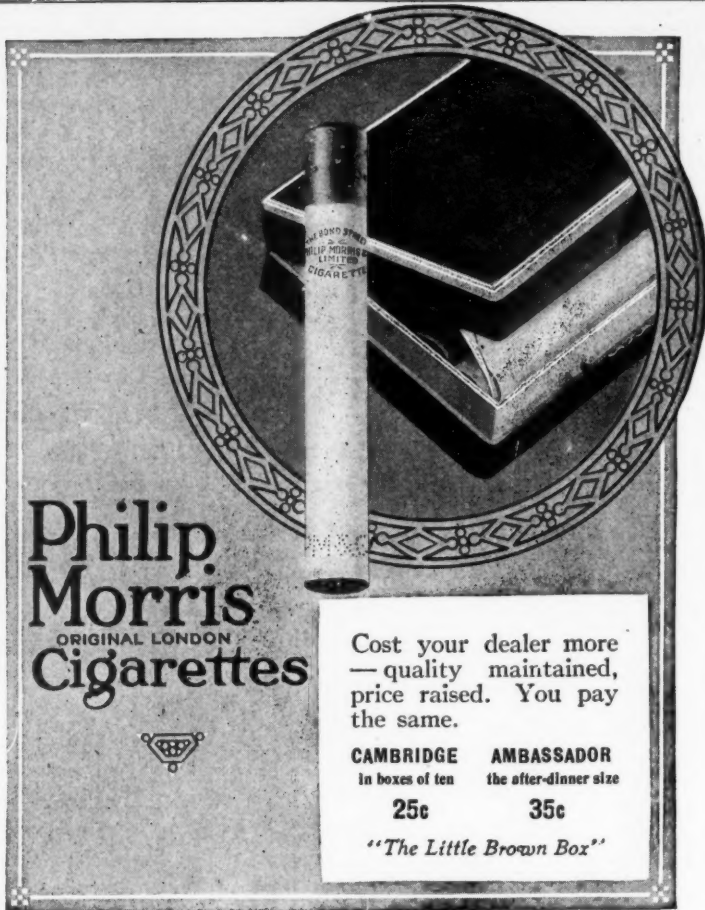
The Goodyear Tire & Rubber Co., Wayne Street, Akron, Ohio

Branches and Agencies in All the Principal Cities

We Make All Sorts of Rubber Tires

Canadian Factory—Bowmanville, Ontario. Main Canadian Office—Toronto, Ontario





## Refined Women Can Earn

Money, in their own home towns. Agreeable work. Remember, LIFE'S reputation stands back of this.

All communications confidential. If you are interested, send your name and address to T. L. M., LIFE Office, 17 W. 31st St., New York, and you will receive full particulars.



"HOW EXTRAORDINARY THAT SUCH A SIMPLE DIET SHOULD DEVELOP SUCH PREDATORY CHARACTERS."



From  
America's  
Most  
Famous  
Spring—  
Waukesha,  
Wis.

**White  
Rock**

*"The World's Best  
Table Water"*

In NEW Sterilized Bottles only



FROM OUR  
READERS

Why?

TO THE EDITOR OF LIFE:

I have been a reader of LIFE for years and have come to regard it as the most fearless champion of the people in their struggle against corruption, imposition and the thousand and one shams that beset us. I have also come to regard its keenness of perception as of an order bordering on inspired intuition, and am therefore impelled to ask why Kansas City, my home town, is missing from "LIFE's Time Table" in the Valentine Number? I, too, have "sneaked away, as if guilty of a crime," upon inquiring too soon of my newsdealer for "this week's LIFE," and I now ask why

**POMPEIIAN BRONZE  
SCREEN CLOTH**

LASTS AS LONG AS YOUR HOUSE

## Don't specify any Screen Cloth till You investigate this

Ask your architect about Pompeiian or Golden Bronze Screen Cloth.

He will tell you it is the most economical barrier against flies and mosquitoes because it never has to be replaced. It lasts as long as your house.

He will tell you this screen cloth is 90 per cent pure copper. It cannot crack or rust even when left out doors all the year round. For copper is practically indestructible.

He will tell you, too, that you never have to bother to paint this enduring screen cloth. No meshes become choked through successive paintings.

It does not cast a shadow like dark painted wire cloth. All sunlight and air are admitted through its copper meshes. Even at a distance of 20 feet this screen cloth becomes invisible.

Your architect will tell you all these facts about Pompeiian and Golden Bronze Screen Cloth. Let him specify it for your new house.

And you home owners with rusty, cracked screen cloth, be prepared against the first inrush of flies. Tell your carpenter to refit the old screen frames with this new wire cloth. A removable "red string" along the selvage marks every foot of it, distinguishing this enduring screen cloth from copper-coated imitations.

If your dealer isn't supplied write us for the name of the nearest one who is. Your inquiry brings booklet on the comforts of screen cloth—outdoor dining and sleeping rooms, balconies, etc., etc.

**Clinton Wire Cloth Co.**

Established 1856

49 Sterling St., Clinton, Mass.



The Solarclipse

## The Lamp for Cars That Tour

Solarclipse—the quality motor lamp—has two distinct fields of light.

A long, penetrating beam for country roads, and short diffused rays for cities and towns, where searchlight rays are prohibited.

The short rays, being widely spread,

practically allow the driver to see round a corner.

The long beam shuts off and turns on from the driver's seat, and doing this does not alter the short rays.

See them on any high-grade car.

Write for the catalog. We make Solar Lamps for all known motor needs.

Kenosha, Wis. **BADGER BRASS MFG. CO.** New York City

**Solarclipse**

(128)

Philadelphians, to whom time is as naught; Denverites, to whom nothing is of virtue except the Rocky Mountains in their own immediate vicinity, or the residents of New Orleans, or the far Western towns named in the time table, who really have no distinguishing mental characteristics,

(Continued on page 460)

**Houbigant-Paris**

In Every Store

Perfumes and  
Soaps of Highest  
Quality Only.



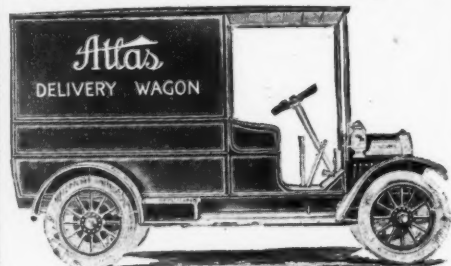
## Your Delivery Problems Solved by the Atlas

### Economy in Delivery by Motor Cars

The longer it takes to deliver your goods, so much more labor and time is consumed—that's overhead expense—that's what eats up profits.

The gasoline motor delivery wagon is the Twentieth Century method of delivery—the means of cutting down overhead expense and increasing the percentage of profit.

You want a car which will require the minimum of expense in operation—*simplicity* (to reduce repair bills), *reliability* (to insure constant dependable service)—a car that can be driven by some one less than a mechanic. That car is the perfected two-cycle Atlas Delivery Wagon.



**20 H.P. Delivery Wagon, \$2,000 List Price**  
Carrying Capacity 1500 Pounds

### ATLAS TWO-CYCLE ENGINE

The Atlas motor in the Atlas 1,500 lb. delivery wagon is a 2-cycle 20 H.P. engine. *It is simplicity itself.*

The Atlas motor has only five (5) moving parts.

Two pistons, two piston rods, and one crank shaft.

Mark you! *No Valves!* Just compare that to the four-cycle engines in other cars with sixteen moving parts to each cylinder. *Sixteen in each cylinder—in four-cycle engines Five only in the whole Atlas engine.*

Each one of them big and strong and reliable—seldom, if ever, giving trouble—built to last.

### 60% to 75% More Power

The Atlas engine in this delivery wagon will do more work, cylinder for cylinder, than any four-cycle engine of corresponding size.

In the Atlas a power impulse is obtained from *every* stroke of the piston. In a four-cycle engine a power impulse is obtained only every other piston stroke. That's the difference between two-cycle and four-cycle construction. That's why the Atlas will develop 60% to 75% more power than any four-cycle engine of equal size.

The Atlas engine is non-adjustable. With its doubly fast impulses, vibration is reduced to a minimum.

The Atlas will save you repair bills, high-priced skilled driver's salary, and the aggravation of interrupted service.

### It is the Solution of Your Delivery Problems

#### THE ATLAS LINE FOR 1911

In each of the following models the motor is the same, part for part, except in the number of cylinders—

|   |        |
|---|--------|
| 40 H.P. Touring Car, Torpedo              | \$2450 |
| 40 H.P. Touring Car, Tonneau or Fore door | 2400   |
| 20 H.P. Torpedo Runabout                  | 1250   |
| 20 H.P. Delivery Wagon                    | 2000   |
| 20 H.P. Taxicab                           | 2400   |

Send for our catalog

### ATLAS MOTOR CAR COMPANY

93 Birnie Ave., Springfield, Mass. N.Y. Office, 2010 Broadway

## From Our Readers

(Continued from page 459)

should be considered to the exclusion of Kansas Citians, who are in the same class with the people of New York, Boston and Chicago?

Please do something at once to atone for this glaring omission.

Yours very truly,

JOHN H. CRANDALL.

KANSAS CITY, Mo., February 2, 1911.

Our correspondent is too hasty. Give us time.

EDITOR



Make canoeing trips you week end and every day recreation this year. Canoeing is the most popular, healthful and inexpensive pastime of the summer months. You can have an **OLD TOWN CANOE** in a size, model and finish to suit any use—completely guaranteed.

Write today for free booklet illustrated in colors with canoeing scenes from everywhere. Also information about forming canoe clubs if you wish it.

### OLD TOWN CANOE CO.

1533 Middle Street  
2000 Canoes to choose from  
Agents all places

Old Town,  
Maine



## From a Believer

TO LIFE:

I just came across your hobble-skirt exhibition in the number of September 22, and it struck me that this must seem a good reason to you "why a man must not marry a suffragette"; that if he did he would help to exterminate that silly, thoughtless kind of women with undeveloped brain, who furnish such excellent matter for a funny paper, for no suffragette who has the development of her sex at heart would ever be found guilty of such foolishness.

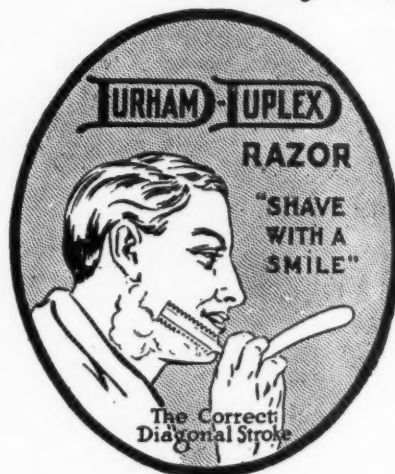
There may be some freaks hanging on to the strap in our fastly moving car, but they are only specimens of a disappearing race. The true suffragette is an earnest, faithful woman, who knows her duty and follows it fearlessly regardless of the pleasure some men find in ridiculing their cause.

EMILIE S SCHAEFER.

SYRACUSE, N Y,  
February 5, 1911

(Continued on page 461)

## A Comfortable Shave Anytime, Anywhere



Standard Set, including Stropping Attachment and 6 Double-edged, Hollow-ground blades, \$5  
Extra blades, 6 for 50c.

Send for Booklet today

DURHAM DUPLEX RAZOR CO., 111 Fifth Ave., New York  
DURHAM DUPLEX RAZOR CO., Ltd. 86 Strand, London

## BLACK & WHITE SCOTCH WHISKY



is all merit—perfectly blended and thoroughly aged.

Quality and purity combine to make BLACK & WHITE Scotch Whisky the standard of excellence.

Hotels, restaurants and cafes are anxious to serve it because they know it insures your satisfaction and continued patronage.





## HAIR LIKE THIS

**FREE** Let me send you a remarkable treatment for Baldness, Dandruff, Gray Hair, etc., at my own expense. It will surprise and delight you. Write to-day to

WM. CHAS. KEENE, President  
LORRIMER INSTITUTE  
Dept. 3002 Baltimore, Md.

## From Our Readers

(Continued from page 460)

### Too Many

EDITOR LIFE:

DEAR SIR—In your issue of January 26, 1911, page 219, at the bottom of the page is "Wanted—A society for the prevention of the multiplication of charitable institutions." May the Lord answer your prayer. It seems to me that the idle rich start one to amuse themselves, and the idle poor start one to feed themselves. The lazy start one to get an easy living out of, and the active start one to work off their surplus energy; the religious start one to ease their con-

NEW YORK

**C** The Sterling Debenture Corporation is a medium through which the individual investor may participate in the profits and share in the ownership of American enterprises upon the same proportionate basis as that enjoyed by every other owner.

**C** The methods we employ do not permit of the absorption of profits or the retention of control by any syndicate or individual.

**C** In our list this month you will find opportunities for the profitable employment of your capital in the development of several interesting American Industries.

**C** Through our Bank Stocks Department we offer shares in a small number of prosperous banks, operating in each case under State and Federal control to net 6%, and in several cases even better. Write for our current list No. 110.

**S** We employ no salesmen. Orders are received only through the U. S. mails or on personal application at our offices. **S**

**STERLING DEBENTURE CORPORATION**  
Brunswick Bldg. Madison Square New York



When the curtain is down—

Peter's Chocolate is the best candy to give your friends

science and enable them to beg and do charity work on other people's money, and others start one to save themselves from bums and beggars; and out of it all the merchant, mechanic and professional man are kept drained

(Continued on page 462)

**Legrand-Paris**

For Sale All Dealers.

Best Perfumery and Soaps at Moderate Prices.

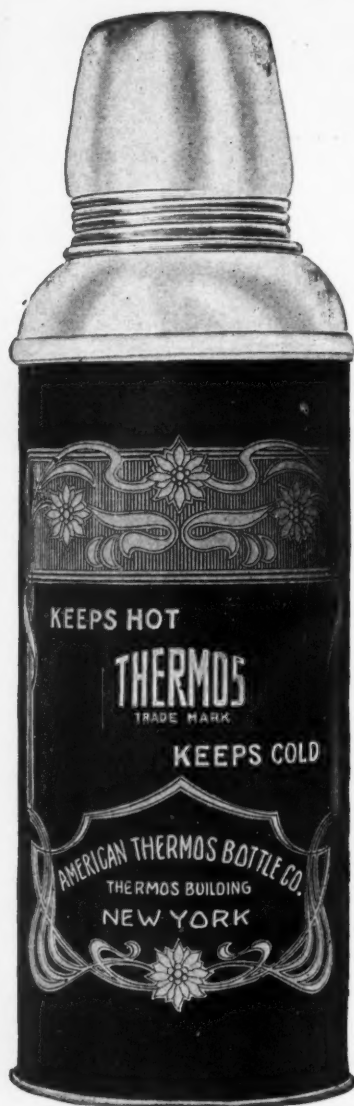
## SIDE TRIPS THROUGH PICTURESQUE HOLLAND

The Wonderland of Europe

VERY SMALL EXPENSE

FROM LONDON { Start Any Time { 3 days  
FROM PARIS { From Anywhere { 5 days  
FROM BERLIN { From Anywhere { 7 days  
QUEENBORO-FLUSHING ROUTE

From London to the Continent  
Shortest and Smoothest Sea Trip. New Palace Steamers.  
Largest and Fastest Crossing the Channel. Quickest and  
Most Convenient Route to Northern and Central Europe.  
Write for booklets and itineraries describing many delightful tours.  
C. BAKKER, General American Agent, Netherland State Railways—  
Flushing Royal Mail Route, 355 Broadway, New York.



## At Last A Genuine Thermos Bottle for \$2

After 3 years experimenting, we have finally perfected a pint size Thermos Bottle to retail at \$2 that keeps hot and cold just as well as our highest-priced bottles.

This new \$2 bottle now brings Thermos within the reach of your pocket-book, no matter how small your income may be.

Think of the Comfort and Convenience that \$2 invested in this "Combination Pocketstove and Icebox Bottle" will add to your noonday meal at the Factory, Office or Store by serving you soup, tea or coffee piping hot! Then at night, think how it will also serve your wife, your baby or your invalid mother with hot or cold nourishment whenever needed.

So why deprive yourself *another day* of the added comfort, health, pleasure, satisfaction and convenience which thermos will give you, and ALL YOUR FAMILY, in the Nursery or Sickroom, at School or College, at Home or when Travelling, and in every form of Outdoor Life, when you can now buy all this for a \$2 bill!

See it at any first class store today and take one home with you tonight!

PLEASE BE CAUTIOUS as there are worthless imitations. Look for the name Thermos stamped on the bottom AND BE SURE YOU SEE IT!

Ask the dealer (or write us) for "The Thermos Book," illustrating and describing all Thermos Specialties and their uses.



## PARIS GARTERS



NO METAL  
CAN TOUCH  
YOU

Look  
for Name  
PARIS  
on every Garter

25¢ - 50¢

A STEIN & Co Makers  
508 Center Ave.  
CHICAGO U.S.A.

COPYRIGHT 1908  
BY A. STEIN & CO

### From Another Mother

DEAR LIFE:

In looking over pages of your weekly of December 22 I was reading a letter from a mother against having her children vaccinated. Now permit me to write my little experience of having my children vaccinated. I am the mother of nine, the eldest twenty-nine and youngest seventeen. My eldest child was born in England, and, as you know, vaccinating was compulsory there at three months. I had

(Concluded on page 463)

### From Our Readers

(Continued from page 461)

dry So may the Lord answer your prayer, and do it quickly.

Yours in trouble,

R. ROBERTSON.

OAKLAND, CAL., February 4, 1911.

# Evans' Ale

PREFERRED by discriminating ale drinkers because it possesses the characteristics sought and appreciated by those who know what ale should be. These qualities are to the ale what brains are to the individual. Evans' Ale looks good, tastes good and does good, because it is **Evans'.**

Clubs, Restaurants, Cafes, Chop Houses, Dealers.

# WEST INDIES

## 2 SPECIAL CRUISES

by the palatial Steamship Hamburg (10,500 tons). Sailing March 18th. Cost \$125 and upward.

16 DAY CRUISE  
by the S.S. Moltke (12,500 tons), leaving New York March 28th. Cost \$85 and up.

# JAMAICA

## 24 AND 25 DAY CRUISES

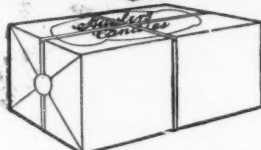
to Jamaica, Hayti, Colon, Panama Canal, Costa Rica, Colombia. Weekly sailing by the splendid "Prinz" Steamers of the Atlas Service. Cost \$135 and 140 and upward.

*Write for full information describing these and other pleasure cruises to the Orient, West Indies, Around the World, etc.*

**HAMBURG-AMERICAN LINE,**  
Boston Philadelphia Pittsburgh Chicago St. Louis San Francisco

45 Broadway, New York

**"Better than Ever"**



**Sold by leading Druggists Everywhere**

**From Our Readers**

(Concluded from page 462)

no wish or thought against having my child vaccinated, but I did object to having it done from another child, so paid five shillings and had the matter taken from a calf. It took beautifully. Each mark (three) was as large as a quarter, and about twenty, like mistletoe berries, around the others. He was very restless for eight or ten days and nights, and I would sit for an hour at a time softly rubbing him with cream, for his arm to the elbow was very hard and inflamed, but in time it died away and I was perfectly satisfied. My other children, although born in America, went through the same thing before they were three

**Handsome French NEGLIGEE**

**An Innovation—Imported**

**No similar domestic garment obtainable.**

Hand embroidered Fleur-de-lis; hand scalloped edges; decorated with heavy silk tassels; illustration is taken from negligee in rose pink messaline, embroidered in white. Same model obtainable in any delicate shade in

**Satin Messaline - \$15.50**  
**Crep de Chine - 16.50**  
**Albatross - 12.50**

"The Fashion" is the most exclusive shop in America for negligees. The above is selected from a choice collection fully illustrated and described in the new catalog just issued, which also pictures many hand-made blouses, Irish blouses and silk petticoats.

**Inspect These and Other Models, or Order by Post.**

Remit by check or money order State style number of above negligee, which is No. 148, and give particulars as to size and color. The garment will be forwarded promptly.

Send for **FREE Catalog.**

**"THE FASHION"**  
2135 Broadway, New York  
(Bet. 74th and 75th Sts.)



**Start Your Motoring Season Right!!**

Enjoy your car to the utmost, this spring and summer. Protect yourself in advance against the dangers of skidding, and the annoyances of tire-changing by the old laborious way.

Don't stop short of *the best* for your own car—equip it right now with the preferred equipment of America's best cars:

**"Firestone"**

**NON-SKID TIRES**

**and**

**Quick-Detachable DEMOUNTABLE RIMS**

**YOUR SAFETY** on slippery streets is ensured by the mass of angles, edges, hollows and sides on the tread of the Firestone Non-Skid.

Tougher rubber and more of it than on any other tread—more wearing depth—no metal studs to destroy the rubber—no chains—absolute safety on slippery streets. All for only about 6% greater cost than the Firestone regular tread.

After the non-skid lettering is worn down, you have a smooth tread left for summer use.

Can you afford the risk of not using Firestone Non-Skids?



**NO MORE TIRE DELAYS**, pumping up or tire work when you equip with Firestone Quick-detachable, Demountable Rims. You substitute an *already-inflated* tire, rim and all, for the injured one and resume your trip without losing time.

*The base of this Rim is not split, either across the rim or around it.* The Firestone rim is designed and made by tire and rim experts—hence it has no split base to admit moisture and ruin your tires. It saves your tires as well as your time and effort in changing them.

**Equip now with Firestone Demountable Rims, putting Non-Skids on the rear.**

**THE FIRESTONE TIRE & RUBBER CO. AKRON, OHIO.**

*"America's Largest Exclusive Tire and Rim Makers."* Branches, agencies and dealers everywhere.



months old. They are all a big, healthy lot and each able to hold their own. The same doctor vaccinated the eight born in this country, in whom I had perfect faith. I believe thoroughly in vaccination.

Yours truly,

A HAPPY MOTHER.

NEW LONDON, CONN.,  
January 26, 1911.

**Caron-Paris**

Artistic Perfumer  
His Latest Novelty,  
"MIMOSA" Extract.

Sold by the Best Stores.

**EUROPE**

70 Spring and Summer Tours to all parts of Europe, comprising *Tours de Luxe* and Long and Short Vacation Tours. Several itineraries include London during the Coronation of King George V.

Tours to North Cape, Russia, etc.  
Summer Tours to Oriental Lands  
Send for Program K.

Inclusive Fares, **\$150 to \$1270**

**THOS. COOK & SON**

NEW YORK { 245 Broadway, 564 Fifth Avenue  
563 Fifth Avenue, 649 Madison Avenue  
BOSTON, 332 Washington St. PHILADELPHIA, 137 South Broad St.  
CHICAGO, 234 South Clark St. SAN FRANCISCO, 609 Market St.  
MONTREAL, 530 St. Catherine St., W. TORONTO, 65 Yonge St., Etc.

140 OFFICES ABROAD

Established 1841

Cook's Travellers' Cheques Are Good All Over the World





# Who Was There That *YOU* Knew?

Look slowly, searchingly at the faces in this strange old Civil War photograph.

Perhaps some one near and dear to you was in this group of the 93rd New York, just before Antietam ushered in the bloodiest day of the Civil War. Or perhaps he fought among the men in Gray under Lee and Jackson, whose dream of conquering Washington that same day was shattered.

You can look for the face you want through three thousand five hundred more photographs—like this, taken in the heat of the greatest struggle since Napoleon's time; like this, driving home to every American a sense of his personal heritage in that awful test, and pride that neither North nor South was found wanting in skill or courage, but that both cemented by their blood the brotherhood of the United States of America.

## 3500 Undying Witnesses of Our Great War

**A**MAZING but true—*Our Civil War was photographed.* From Sumter to Appomattox, Mathew Brady, foremost camera artist of his time, risked his life again and again, accompanying the armies and navies—under special protection of Allan Pinkerton, of the United States Secret Service, and with special permission from Lincoln.

The men in Blue or Gray serving the guns, tearing up railroads, laying pontoons; in the grim trenches, round the camp fire, on the way to the hospital; famous leaders and dusty, bloody soldiers, gallant fighters and ghastly dead passed before the eyes of Brady's cameras. Through his infinite pains in treating every negative, before and after exposing, by the elaborate "Scott-Archer" chemical processes just discovered, those thousands of eye-witnesses of our terrible national tragedy have been preserved to this day. Chance has buried these almost unbelievable photographs from view for half a century. Now their resurrection comes, by another strange chance, just in time for the country-wide celebration of the semi-centennial of 1861.

**T**HE United States Government paid \$27,840 for the Brady pictures and promptly buried them in the War Department, as an important part of our secret records; but the great camera genius who took the photographs kept a duplicate set for himself. When he died these, too, were lost; until now, nearly fifty years after the war, they have been found again. How they were taken, how they were lost; how they were recovered—how the Review of Reviews secured them and put them into a superb set of books so that you and every other American would own them is a wonderful romance that can't be told here. Send the coupon and you will get the whole story.

It is most fitting that **President Taft** has been pleased to write a special letter for inclusion in the history that accompanies these photographs, for the work is no more dramatic in illustrations than it is national in its text.

We have the privilege of offering this great collection for a limited time only. We suggest that you act promptly to avoid disappointment.

## 18 Photographic Prints **FREE**

Send only 10 cents for mailing

To give you some idea of the big-ness of this enterprise, a monumental and absorbing work, not for this day only, but to be handed down to future generations of American citizens,—your children,—we have chosen 18 typical photographs, reproduced them carefully, and enclosed them in a handsome portfolio. These 18 we will give you **FREE** if you send only 10 cents,—the cost of mailing. Even these samples will be valuable acquisitions.

Not only are they of great historical importance, but they will make appropriate additions to your library walls. They show eighteen different aspects of the mighty struggle.

Let us hear from you before our supply is gone. Better send the coupon at once and make sure.

LIFE  
3-2-11

## Review of Reviews

13 Astor Place  
New York

Send me, free of charge, the 18 reproductions of your newly discovered Brady Civil War photographs, ready for framing and contained in a handsome portfolio.

Also send me the story of these photographs and tell me how I can get the whole collection for the value of one photograph. I enclose 10 cents to cover the cost of mailing.

Name \_\_\_\_\_

Address \_\_\_\_\_

## Review of Reviews Company

13 Astor Place, New York

### J. Pierpont Morgan

tried to get this collection—Congress paid \$27,840 for part of it. General Butler and General Garfield said it was worth \$150,000.

The coupon brings you eighteen prints of these almost priceless pictures for nothing but the cost of mailing.

Photographs Copyright, 1910, Patriot Pub. Co.

## A Happy Marriage

Depends largely on a knowledge of the whole truth about self and sex and their relation to life and health. This knowledge does not come intelligently of itself, nor correctly from ordinary every-day sources.

## SEXOLOGY

(Illustrated)

by William H. Walling, A.M., M.D., imparts in a clear, wholesome way in one volume:

Knowledge a Young Man Should Have.  
Knowledge a Young Husband Should Have.  
Knowledge a Father Should Have.  
Knowledge a Father Should Impart to His Son.  
Medical Knowledge a Husband Should Have.  
Knowledge a Young Woman Should Have.  
Knowledge a Young Wife Should Have.  
Knowledge a Mother Should Have.  
Knowledge a Mother Should Impart to Her Daughter.  
Medical Knowledge a Wife Should Have.

All in one volume. Illustrated, \$2, postpaid.  
Write for "Other People's Opinions" and Table of Contents.  
Puritan Pub. Co., 776 Perry Bldg., Phila., Pa.

## An Unfortunate Example

To a young man who stood smoking a cigar the other day there approached the elderly and impertinent reformer of immemorial legend.

"How many cigars do you smoke a day?" asked the meddler.

"Three," answered the youth, as patiently as he could.

"How much do you pay for them?"

"Ten cents," confessed the young man.

"Don't you know, sir," continued the sage, "that if you would save that money, by the time you are as old as I am you could own that big building over the way?"

"Do you own it?" inquired the smoker.

"No."

"Well, I do," said the young man.

—Tobacco Leaves.



"The Fringed  
Curtains  
of  
Thine  
Eye  
Advance"

—The Tempest.

## EYES THAT DAZZLE

with superb beauty are invariably accompanied by long, thick, sweeping lashes and perfect brows. My LASHGROW TREATMENT positively grows full, luxuriant lashes and shapely brows, making the plainest eyes lovely and enhancing the entire appearance of the face. Its use is simple and absolutely harmless. Write for literature.

Hulda Thomas' FACIAL TREATMENT

draws the blood to the most sallow, wrinkled face in 20 minutes, nourishes the skin, makes muscles firm, removes discolorations, restoring the healthy complexion of girlhood.

For Sample 25c. Larger Size (3 applications) 50c.  
Hulda Thomas' Pre-digested Combination SKIN FOOD AND TISSUE BUILDER

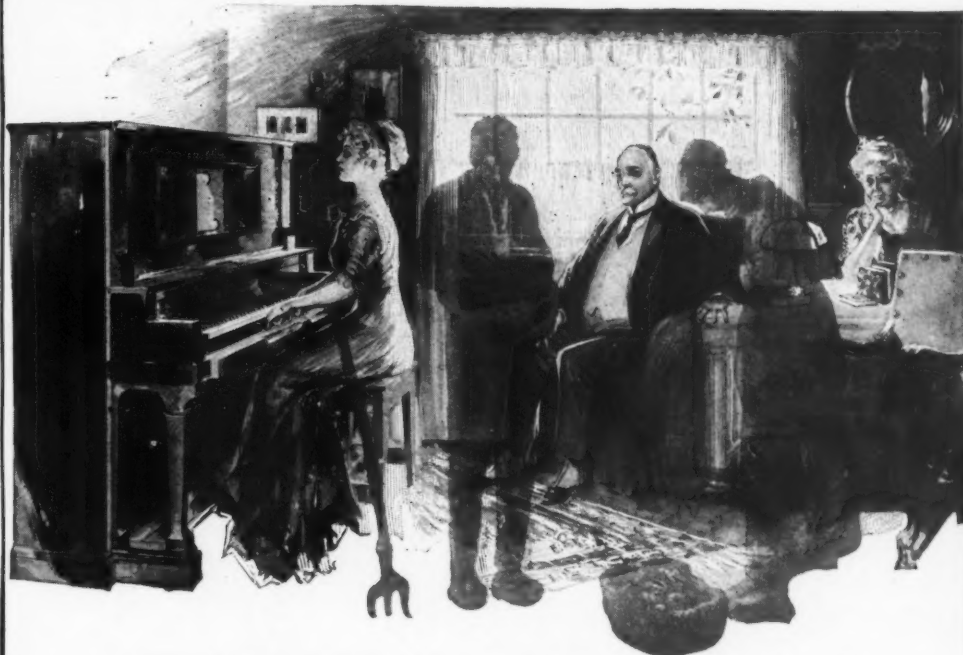
Unlike so-called "skin foods" it is "pre-digested" or prepared for local conditions. Makes face and neck plump, fills out wrinkles and hollows and develops the bust.

Send 4c. to cover postage of free sample and proofs.

HULDA THOMAS

Dept. 2-B 522 West 37th St., New York

# THE ANGELUS



*The only player-instrument capable of music that will reach the heart and soul of the performer and of the listener.*

THIS means something more than merely playing to please and to amuse. With light music in which personal expression plays a small part, the tremendous artistic superiority of the ANGELUS is not so essential, therefore, not so apparent.

While you start at about the same point of proficiency with any good player-instrument, only with the ANGELUS will you be able later to progress beyond, into the realm of true art, to interpret master-compositions which alone can reach the heart and soul. This vital artistic supremacy of the ANGELUS is due in greatest measure to the most wonderful and valuable of all player-devices:

## THE PHRASING LEVER

by which your control of tempo—the pulse of artistic expression—is as direct and constant as in playing by hand. Almost an equal musical wonder is a new feature called the

Graduating Melodant Lever (patent applied for) which brings into the performance the new ability to emphasize the melody and subdue the accompaniment in any desired degree.

Other invaluable and exclusive ANGELUS devices are

The Melody Buttons, the Diaphragm Pneumatics, the Sustaining Pedal Device, and the Artistyle Music Rolls, which have no artistic equivalents in other instruments.

Compare by personal examination any other player-piano with the 88-note ANGELUS PLAYER-PIANO—the piano anyone can play with personal expression.

There are four different ANGELUS instruments:

THE KNABE-ANGELUS—The union of the celebrated Knabe with the Angelus.

THE EMERSON-ANGELUS—The sweet-toned Emerson piano with the Angelus incorporated in it.

THE ANGELUS PIANO—An excellent piano made expressly to contain the Angelus.

THE CABINET ANGELUS—(in separate form) by which any style or make of piano may be played.

Our agency in your city will gladly demonstrate this marvelous instrument and quote you liberal terms of payment, with or without the exchange of your present piano.

THE WILCOX & WHITE COMPANY

MERIDEN, CONN.

Business Established 1877

Regent House, Regent St., London

"Didn't you promise never to do it again?"

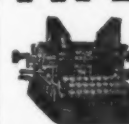
"Yes, sir."

"And I said I'd whip you if you did, didn't I?"

"Yes, pa; but as I didn't keep my promise I won't hold you to yours."

—Cleveland Leader.

## TYPEWRITERS ALL MAKES



Extra Special No. 3 Oliver, rebuilt, good as new, \$42.50 cash or \$45.00 on installments, easy terms. All other Standard Machines, including Visibles, at equally low prices. Bargains in No. 2 Smith Premier, Fay Sholes, etc.

PRICES: \$15.00 AND UP  
5 days free trial or rented, rental to apply on purchase. Send for Catalogue. Address

ROCKWELL-BARNES COMPANY, 1126 Munn Bldg., CHICAGO

# SEEDS

Largest growers of pedigree farm and garden seeds in the world — Clovers, Grasses, Oats, Rye, Barley, Potatoes, Seed Corn, etc. W: breed only pedigree heavy yielding stocks.

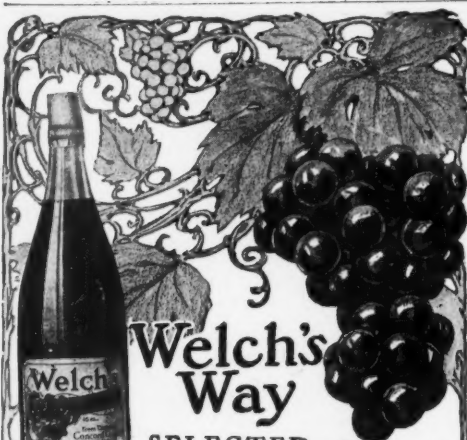
CATALOGUE FREE.

JOHN A. SALZER SEED COMPANY, Box 16, La Crosse, Wis.

## OATS

Sworn yield, 250 bushels per acre. You can beat that in 1911.





**Welch's  
Way**

**SELECTED**—We pay a bonus over the regular price in October, the month of the grape harvest. Thus we secure fresh-picked, the very choicest of the very best Concord grapes in the Chautauqua belt—the finest in the world. The grapes come to us a few hours after being gathered—fresh from the vines.

**WASHED**—The selected and inspected grapes are then washed in clean, pure water, which is constantly renewed.

**RINSED**—On leaving the washing tank the grapes are rinsed by jets of clear water, so that no possible chance remains for them not to be perfectly clean.

**Welch's**  
*The National Drink*  
**Grape Juice**

**STEMMED**—No human hand touches the grapes after they go into the washing and rinsing process. They are mechanically conveyed to the stemmer, which automatically removes the stems.

**CRUSHED**—The grapes travel in an aluminum pipe line to the presses, where the juice is squeezed out under heavy pressure.

**PASTEURIZED**—As rapidly as the juice is pressed, it is conveyed through aluminum tubes to the pasteurizers where it is scientifically pasteurized. This saves the life and freshness in the juice and makes preservatives unnecessary.

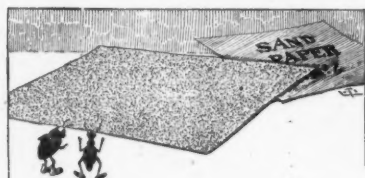
**SEALED**—Immediately after being sterilized the pure juice is hermetically sealed in glass, and it will keep indefinitely. It is as fresh when you get it as it was when it left the grape.

There are forty years of successful experience in the above condensed story of WELCH'S grape juice. It is to-day the most popular and most delicious natural drink you can get. You should keep a case at home all the time. Our free booklet of recipes tells of many dainty desserts and delightful drinks you can make of it. Send for this booklet at once.

Your grocer or druggist will supply you with WELCH'S if you ask for it.

Trial 4-oz. bottle by mail, 10c. Trial case of 12 pints, express prepaid east of Omaha, \$3.00.

**THE WELCH GRAPE JUICE CO.**  
Westfield, N. Y.



"THAT MUST BE THE DESERT OF SAHARA."

An elderly gentleman was strolling in the East End when a woman rushed up to him.

"Oh, sir, will you please come at once? There's three brutes of men jumping on a poor organ-grinder."

"Is he a big organ-grinder?" queried the old gentleman, calmly.

"No, no, sir; quite a little man. Oh, come at once, or it will be too late!"

"I don't see why I should interfere," replied the old gentleman. "If he's a small man, the three men don't need any help."—*Tit-Bits*.



Mixed with water Calox forms peroxide of hydrogen, the only known substance that will whiten the teeth without injury.

Dentists advise its use: Physicians prescribe it.

All Druggists, 25 Cents.  
Sample and Booslet free on request.

**McKESSON & ROBBINS - NEW YORK**  
Ask for the Calox Tooth Brush 35c.

# MoToR BOATING

**Save \$2.00 by subscribing to-day**

On May 1st, the subscription price of MOTOR BOATING advances from \$1.00 to \$3.00 per year. You can save \$2.00 by subscribing or renewing your subscription to-day. You can save \$4.00, \$6.00, or \$10.00 by extending your subscription two, three or five years in advance—but to be accepted, all subscriptions at this \$1.00 rate must be in our hands before May 1st.

This advance is in furtherance of the publishers' plan to increase the size and scope of the magazine. The addition of new features and departments will make MOTOR BOATING in its field measure up to

the pre-eminent standard of MoToR in the automobile world.

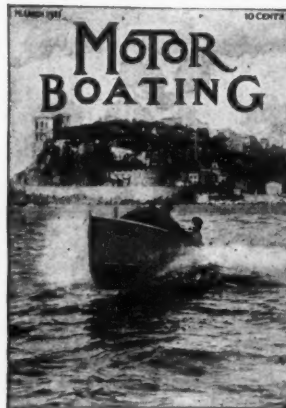
MOTOR BOATING will be, above all, the magazine that helps. It will be delightfully interesting, splendidly illustrated and printed on the costliest of paper—but these features are merely incidental to the practical, helpful message it will bring month by month in such departments as "New things for the motor boatman," "New motor boat designs," "Questions and answers," etc., etc.

MOTOR BOATING will tower head and shoulders over all competitors. No matter what your interest in motor boats is, you cannot afford to be without it.

**Two Free Premiums If You Subscribe To-day**

## No. 1

Four Water Masterpieces of the most popular motor boating subjects of the day. "The Race," "Speed and Spray," "The Troller," "A Close Finish," are the titles of these splendid, alive-with-vigor water scenes. And they're big, too—16 inches long by 10 inches wide. Their beauty in design, execution and artistic merit will be a constant delight to you. All four are offered you—free.



## No. 2

"From Novice to Pilot," including a complete exposition of "How to Run a Motor Boat." This simple, accurate exposition of the motor boat is by Walter S. Goldie, perhaps the greatest authority on this subject alive to-day. Strongly bound, printed from new and perfect plates, this masterly book is full of helpful hints and practical, usable suggestions. The work—complete—is offered you free.

**Premium No. 1 plus the Magazine itself plus Premium No. 2**

**Merely do this:** To secure the famous treatise "From Novice to Pilot," absolutely free, and with it the four beautiful motor boat masterpieces—also free—fill in the coupon opposite, enclosing only a dollar bill, and mail to-day—at our risk. You will at once receive MOTOR BOATING itself for a full year and with it the two premiums absolutely free. Fill in the coupon now.

MoToR  
Boating  
Room 51  
381 4th Ave.  
New York City

Please send me—free and all charges prepaid—both Goldie's famous treatise "From Novice to Pilot," and the four beautiful picture-masterpieces described in this advertisement. Herewith I enclose one dollar—to be mailed AT YOUR RISK. This will entitle me to a full year's subscription to MoToR Boating, the National magazine of motor boating, in addition to the other two big premiums.

### TO ADVERTISERS:

MOTOR BOATING is going forward in circulation and advertising faster than any other magazine in this field. The reason is that MOTOR BOATING does all that other power boat magazines do, and in addition is spending thousands of dollars in general magazines of national circulation. We believe that advertising is a good thing, and back up our belief with our money.

Name.....  
Street.....  
City.....  
State.....

**MoToR BOATING**

381 Fourth Ave., NEW YORK CITY



**Infinite Pains to Make Letters Look Right.** You dictate carefully. You insist on correct spelling and punctuation. You are doubtless a stickler for mechanical neatness in your letters. How about your stationery? In making letter-paper for you we take even greater pains than you insist on your stenographer taking to get your letter right. It's a staving good typist whose work can compare in intrinsic excellence with

## Old Hampshire Bond

Old Hampshire Bond has been as instrumental as the typewriter in placing present-day business correspondence on its high plane of dignity and appearance.

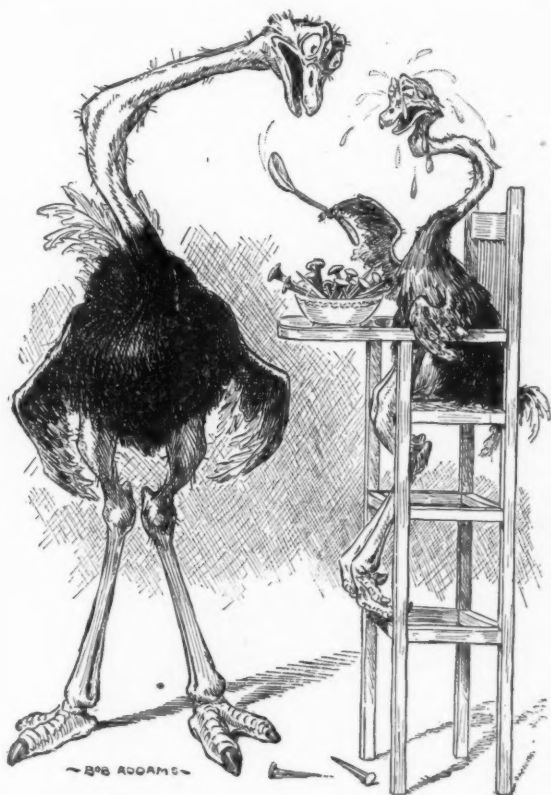
Let us send you the Old Hampshire Bond Book of Specimens. It contains suggestions for letterheads and other business forms, printed, lithographed and engraved on the white and fourteen colors of Old Hampshire Bond.

Write for it on your present letterhead. Address

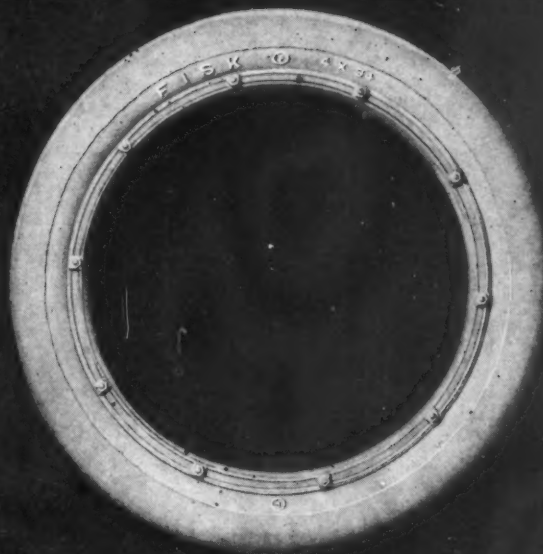
**Hampshire Paper Co.**

South Hadley Falls, Mass.

The only paper makers in the world making bond paper exclusively. Makers of old Hampshire Bond, "The Stationery of a Gentleman," and also Old Hampshire Bond Typewriter Paper and Manuscript Covers.



"WILLIE, YOU WON'T GET A SINGLE PIECE OF CANDY TILL YOU EAT EVERY ONE OF THOSE SPIKES."



**Service and Satisfaction**  
Are Assured if your Tire Equipment is

# FISK

The name that stands for Quality, Mileage and a Fair Deal for each and every customer

*Investigate and Compare Before You Buy*

**The Fisk Rubber Company**

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Direct Factory Service in 23 Cities



# A Forecast of the Fashions

*To the woman who seeks advance fashion news the latest number of VOGUE will be an inspiration.*

**T**HE March 1st issue of VOGUE—now on sale—is a marvellously clear and attractive forecast of the coming Spring and Summer fashions. Through its suggestions and illustrations you can anticipate, not merely follow, the fashions.

A complete catalogue of the newest VOGUE Dress Patterns—the most dependable patterns on the market—is also included in this number. On this page you will notice four sketches of our latest pattern designs.

Be sure to get the March 1st issue of VOGUE. Look for the cover design in full colors by Mr. Frank X. Leyendecker.



Pattern Design from March 1st VOGUE



Pattern Design from March 1st VOGUE

Remember always that while other women's magazines are edited for the general public, VOGUE is edited exclusively for the "discriminating few."

The woman who desires distinction in her attire relies upon VOGUE for all her fashion information. In VOGUE she finds the one magazine that can give her designs with that touch of individuality so highly appreciated by women of position.

Far from the confusion of the modiste and milliner, VOGUE spreads before you a splendid display of selected models from the best shops in the world.

Though primarily so, VOGUE is not entirely a fashion magazine. Its beautifully illustrated departments on Art, Music, Books and the Drama are of keen interest to the woman whose taste in these subjects demands clear-sighted and impartial criticism.

*Make a note on your shopping list to get a copy immediately of the March 1st VOGUE, now on sale. It will be your most satisfactory purchase of the day.*

## Vogue's Spring Programme

You need all the Spring issues of VOGUE to insure the success of your new hats and gowns. Paris and New York have been ransacked for the latest news of the latest fashions. Every new design, every clever novelty will find a place in the following issues:

|  |               |
|--|---------------|
| "Forecast of Spring Fashions" . . . . .          | February 15th |
| "Pattern Catalogue Number" . . . . .             | March 1st     |
| "Spring Dress Materials and Trimmings" . . . . . | March 15th    |
| "Millinery" . . . . .                            | April 1st     |
| "Spring Fashions" . . . . .                      | April 15th    |

Speak to your newsdealer in time, and he will reserve a copy of each of these issues for you. Or send us a dollar bill and they will all be mailed you promptly on publication. This offer includes the February 15th Forecast Number, for which no charge is made, and which will come to you by return mail. Address

**VOGUE**

445 Fourth Avenue . . . . . New York

*Vogue published in 1910 more advertising than any other woman's magazine.*



Pattern Design from March 1st VOGUE



Pattern Design from March 1st VOGUE

## A Gentleman's Craft

The boat of your dreams—the latest Truscott production—and you can afford it. No matter how exacting you are in the matter of finish and refinement you will be satisfied with this boat. Milady will delight in it. In luxury and "style" it is the "last word" in a speedy family launch, with comfort and safety developed to the utmost.

### Truscott

Never before has a boat of this class been possible at the price we ask. Finished in mahogany and oak, she will bear comparison with any craft you will meet. Built in two sizes,

22½ feet over all with 10 H. P. motor—speed better than 12 miles.

28 feet, 24 H. P. Speed 19 miles. Only a limited number of these boats will be built.

Send today for our Special Prices and full descriptions.

TRUSCOTT BOAT MFG. CO. Box 21 St. Joseph, Mich.

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Chicago

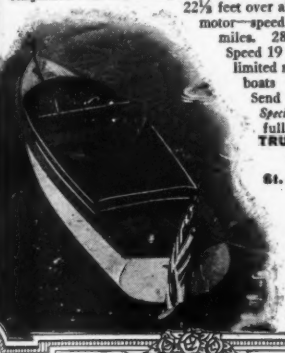
New York

Philadelphia

Boston

Buffalo

Detroit, Seattle



## The Latest Books

Out of Drowning Valley, by S. Carleton Jones. (Henry Holt & Co. \$1.50.)

The Writings of "Fiona Macleod," (Duffield & Co. \$1.50 net. Seven volumes.)

Opal, by Bessie R. Hoover. (Harper & Bros. \$1.20.)

Through Five Administrations, by Margarita S. Gerry. (Harper & Bros. \$1.50.)



Estb. Since 1780

## The Standard Whisky

One hundred and thirty-one years "The Standard by which All Other Whisky is Judged"—the whisky our forefathers knew and relished. The recognized medicinal whisky. The whisky for all who appreciate more than ordinary excellence in liquor.

### James E. Pepper Whisky

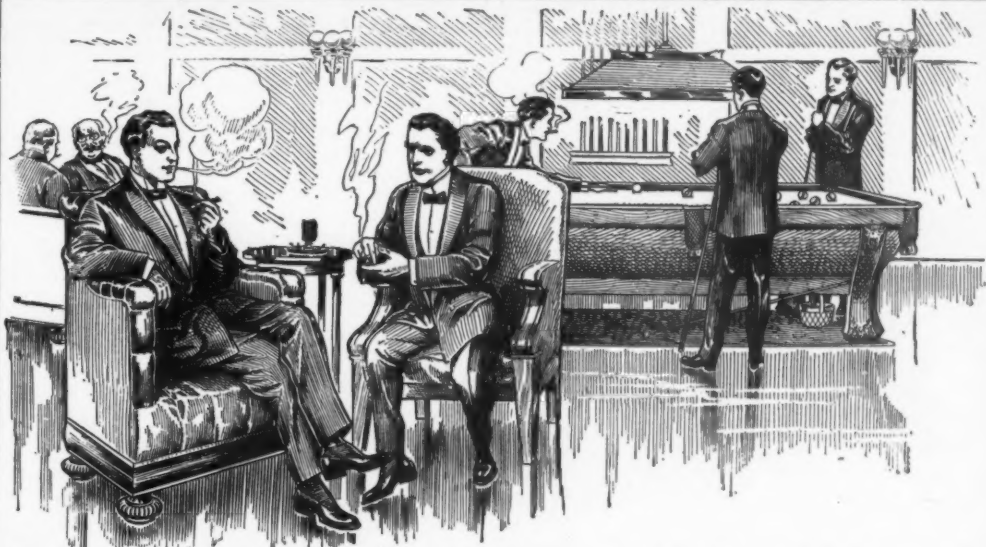
#### "Born With the Republic"

If your dealer can not supply you we will send direct, charges prepaid, anywhere East of the Rocky Mountains, at following price:

4 quarts \$5—Bottled in Bond—12 quarts \$15

Money back if not satisfied.

The James E. Pepper Distilling Company Dept. 110, Lexington, Ky.



*"My wife is trying to do too much. Her household work, social and charitable duties are running her down completely. Something must be done or I'm afraid she won't be her old time self much longer."*

Every husband has faced this same problem: returning home at night to find his wife all tired out, nervous, irritable, unhappy—completely run down from overwork or the constant strain of social life. A situation like this demands

## Pabst Extract

### The "Best" Tonic

Physicians recommend it as the best tonic in the world to restore wasted nervous energy and rebuild the tired, worn brain and body back to normal health and strength. It is rich in every element needed to sustain life. A nourishing extract of pure barley malt made piquant by the spicy, appetizing tonic of the finest golden hops.

Pabst Extract is The "Best" Tonic to build up the overworked, strengthen the weak, overcome insomnia, relieve dyspepsia—to help the anaemic, the convales-

cent and the nervous wreck—to prepare for happy, healthy motherhood and give vigor to the aged. Your physician will recommend it.



#### Warning

Cheap imitations are sometimes substituted when Pabst Extract is called for. Be sure you get the genuine Pabst Extract. Refuse to accept a substitute. No "cheaper" extract can equal Pabst in purity, strength and quality.

#### \$1000 Reward

for evidence convicting anyone who, when Pabst Extract is called for, deliberately and without the knowledge of his customer, supplies an article other than Pabst Extract.

The United States Government specifically classifies Pabst Extract as an article of medicine—not an alcoholic beverage.

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INSIST UPON IT BEING "PABST"

Library Slip, good for books and magazines, with each bottle.

Free booklet, "Health Darts," tells ALL uses and benefits of Pabst Extract. Write for it—a postal will do.

PABST EXTRACT CO. DEPT. 6, Milwaukee, Wis.



Imaginary Interviews, by William Dean Howells. (Harper & Bros. \$1.00.)

Magicians' Tricks, by Henry Hatton and Adrian Plate. (Century Company. \$1.60.)

Grover Cleveland, by Richard Watson Gilder. (Century Company. \$1.80.)

Phoebe and Ernest, by Inez Haynes Gillmore. (Henry Holt & Co.)

The Girl Who Lived in the Woods, by Marjorie Benton Cooke. (A. C. McClurg Company. \$1.50.)

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SOLD the past YEAR should convince YOU of their SUPERIORITY.

Trade O.K. Mark

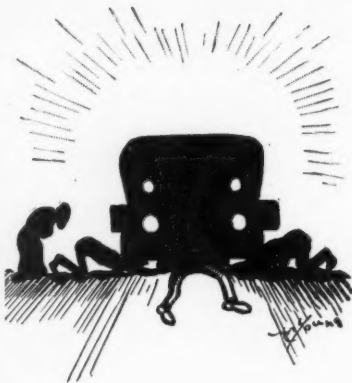
Easily put on or taken off with the thumb and finger. Can be used repeatedly and "they always work." Made of brass in 3 sizes. Put up in brass boxes of 100 fasteners each.

HANDSOME COMPACT STRONG No Slipping, NEVER

All stationers. Send 10c for sample box of 50, assorted. Illustrated booklet free. Liberal discount to the trade.

The O. K. Mfg. Co., Syracuse, N. Y., U. S. A. No 1 B





## One or Two Slight Accidents in LIFE'S Great Auto Race

Nothing, However,  
That is of any Special Consequence

Yesterday afternoon, at four thirty-three, one of the leaders had a slight jolt in the reverential gear, and suddenly stopped. It was found upon investigation that the trouble was due to the tank being all out of humor. By the time the defect was remedied, it was too late, and the car dropped out, nobly refusing to try for the Booby Prize.

The others are pressing on.

Thomas Edison said this morning:

"I realize that my achievements are as nothing to this. Of course, no one else but LIFE could do it, without laying themselves open to the imputation that they were mercenary. My only regret is that my storage battery is not quite ready to compete. The Booby is what interests me."

The Booby is what interests everyone. As Andrew Carnegie said yesterday:

"Anyone can win LIFE'S gold cup for the greatest number of lines. If it were not confined exclusively to autos, I probably would get it myself. But to win that Booby Prize—ha! that takes courage in a country like this."

What is the Consolation prize for the one who gets the least number of lines?

That's a great secret. We don't even know yet ourselves. It will all be decided by the great committee. Up to date we have secured King George, Joseph Cannon, Enrico Caruso and Dr. Charles Parkhurst. Only one more is needed. Announcement later.



How the Contestants  
Stand:

|                            |             |
|----------------------------|-------------|
| Locomobile.....            | 4,200 lines |
| Columbia.....              | 2,520 lines |
| Baker Electric.....        | 2,100 lines |
| Franklin.....              | 2,100 lines |
| Hupp-Yeats.....            | 2,100 lines |
| White.....                 | 2,100 lines |
| Oldsmobile.....            | 1,680 lines |
| Haynes.....                | 1,288 lines |
| Peerless.....              | 1,278 lines |
| Abbott Detroit.....        | 1,260 lines |
| Cunningham.....            | 1,260 lines |
| Hudson Motor.....          | 1,260 lines |
| Hupmobile.....             | 1,260 lines |
| McFarlan.....              | 1,260 lines |
| Maxwell-Briscoe.....       | 1,260 lines |
| Overland.....              | 1,260 lines |
| Stearns.....               | 1,260 lines |
| Stevens-Duryea.....        | 1,096 lines |
| Detroit Electric.....      | 1,064 lines |
| Broc Electric.....         | 1,050 lines |
| Speedwell.....             | 945 lines   |
| Premier.....               | 896 lines   |
| Rauch & Lang Electric..... | 896 lines   |
| Alco.....                  | 868 lines   |
| Reo.....                   | 868 lines   |
| Palmer & Singer.....       | 840 lines   |
| Stoddard Dayton.....       | 840 lines   |
| Thomas Flyer.....          | 840 lines   |
| Waverley Electric.....     | 672 lines   |
| Kelly Motor Truck.....     | 658 lines   |
| Corbin Motor.....          | 644 lines   |
| R-O.....                   | 644 lines   |
| Atlas Motor.....           | 560 lines   |
| Marmon.....                | 448 lines   |
| Carhartt.....              | 420 lines   |
| Elmore.....                | 420 lines   |
| U. S. Motors.....          | 420 lines   |
| Correja.....               | 336 lines   |
| Moon Motor.....            | 315 lines   |
| National Motor.....        | 224 lines   |
| Brewster.....              | 210 lines   |
| Club Car.....              | 210 lines   |

60,530 lines

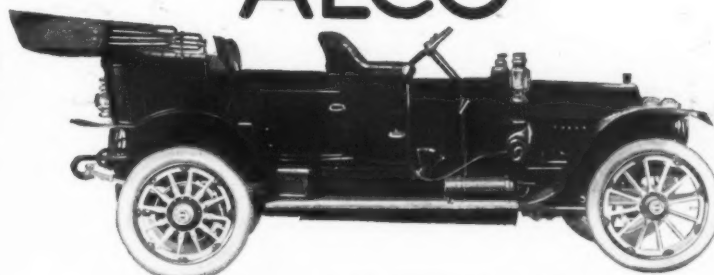
VANDERBILT  
CUP  
1909



VANDERBILT  
CUP  
1910.



# ALCO



4 CYLINDER 40 H.P., 7 PASSENGER, \$4500.  
6 CYLINDER 60 H.P., 7 PASSENGER, \$6000.

An ALCO touring car from stock won the Vanderbilt cup in 1909 and again in 1910, the same identical car won both races. No other stock car has ever won the Vanderbilt cup. No other car has won it twice.

It won because it was an ALCO, because the American Locomotive Company built it, because the builders know the breaking strain of every part, piece and bolt in the structure, because the builders know materials from generations of experience, because they know how to manufacture and they understand designing.

It is impossible to subject a car to a greater test than that of rounding curves in a race. The car that withstood two such gruelling tests must be considered successful and must give the purchaser a feeling of security and satisfaction.

BUILT AND GUARANTEED BY



**American Locomotive Company**

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## All the Music of all the World

is at the command of the owner of a Columbia. It is the one perfect, complete musical instrument, the one ideal entertainer for all the household, for all the year around.

### Lina Cavalieri

the world-famous dramatic soprano, sings exclusively for the Columbia. In her Columbia records the soprano voice is shown at its best. Every note is clear, true and musical, and, as reproduced, has exactly the same tonal and dramatic inflection as when rendered originally by the singer in our laboratory.

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### Double Disc Records !

Music on *both* sides ! A different selection on *each* side ! And *both* at only a few cents above the price of *one*. They may be played on *any* disc machine, of any make. Prices range from 65 cents for the regular 10-inch series to \$7.50 for such magnificent recordings as the splendid sextette from "Lucia" coupled on the reverse side with the great quartette from "Rigoletto." Catalog at any Columbia dealers or by mail.



Columbia Grafonola  
"Regent," \$200.

Mahogany Library table, combined with a hornless Graphophone. Other types of the Grafonola from \$50 to \$250. Columbia horn Graphophones from \$17.50 to \$100.

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